

CBMS Conference -- Foundations of Causal Graphical Models and Structure Discovery

### Lecture 10

### A Causal Perspective of Learning under Heterogeneity: Semi-Supervised Learning, Transfer Learning, and Algorithmic Fairness )

Instructor: Kun Zhang

**Carnegie Mellon University** 



### Outline

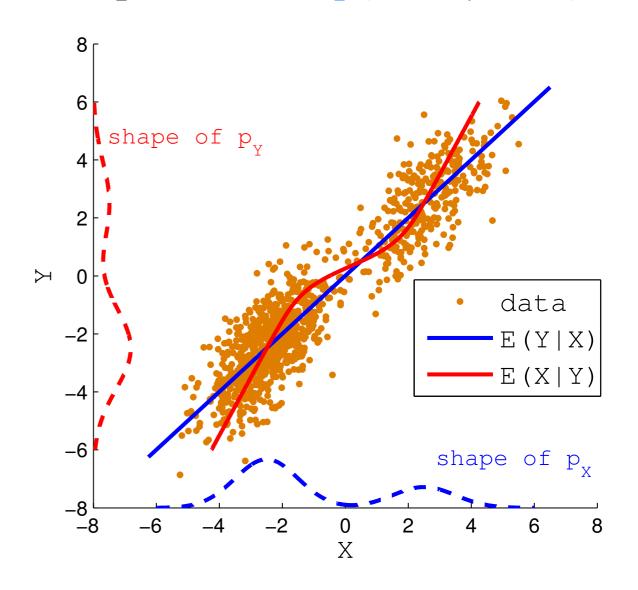
- Semi-supervised learning
- Domain adaptation (transfer learning)
- Image-to-image translation
- Fairness in machine learning and connection to causality

### "Independence" & "Dependence" Implied by Causal Models

• Generating process for cause X is "independent" from that generates effect Y from X

 $\begin{array}{c} P(Y|X) \\ \searrow \\ P(X) \longrightarrow X \longrightarrow Y \end{array}$ 

 p(X) "independent" (irrelevant to) from p(Y|X) Statistical Intuition: p(effect) "dependent" on p(cause|effect):

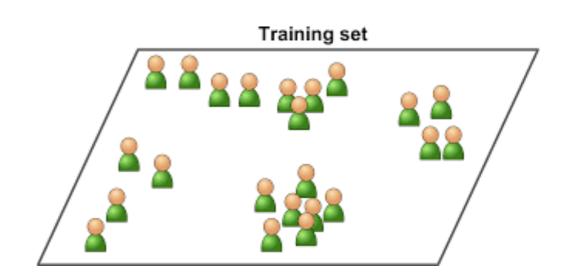


## For Instance, Causal View of Clustering

- Clustering (unsupervised)...
  - What if X → Y without a confounder?

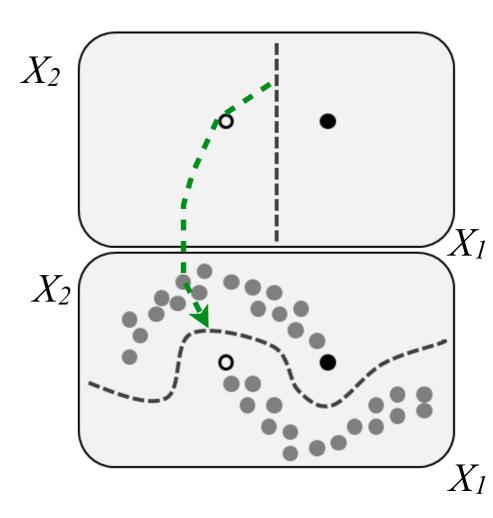
 $\begin{array}{c} P(Y|X) \\ \searrow \\ P(X) \rightarrow X \rightarrow Y \end{array}$ 

• What if Y→X without a confounder?



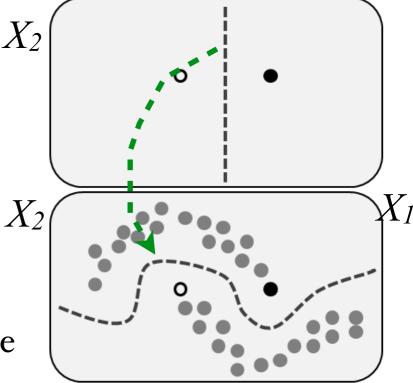
### Problem 1: Semi-Supervised Learning

- X: features; Y: label (or target)
- Semi-supervised learning: more precise estimate of  $P_X$  helps learn  $P_{Y|X}$
- Utilizes dependence between p<sub>X</sub> and p<sub>Y|X</sub> (Schölkopf et al., 2012)
  - $X \rightarrow Y$ : unlabeled points do not help
  - $Y \rightarrow X$ : Yes



### Typical Assumptions

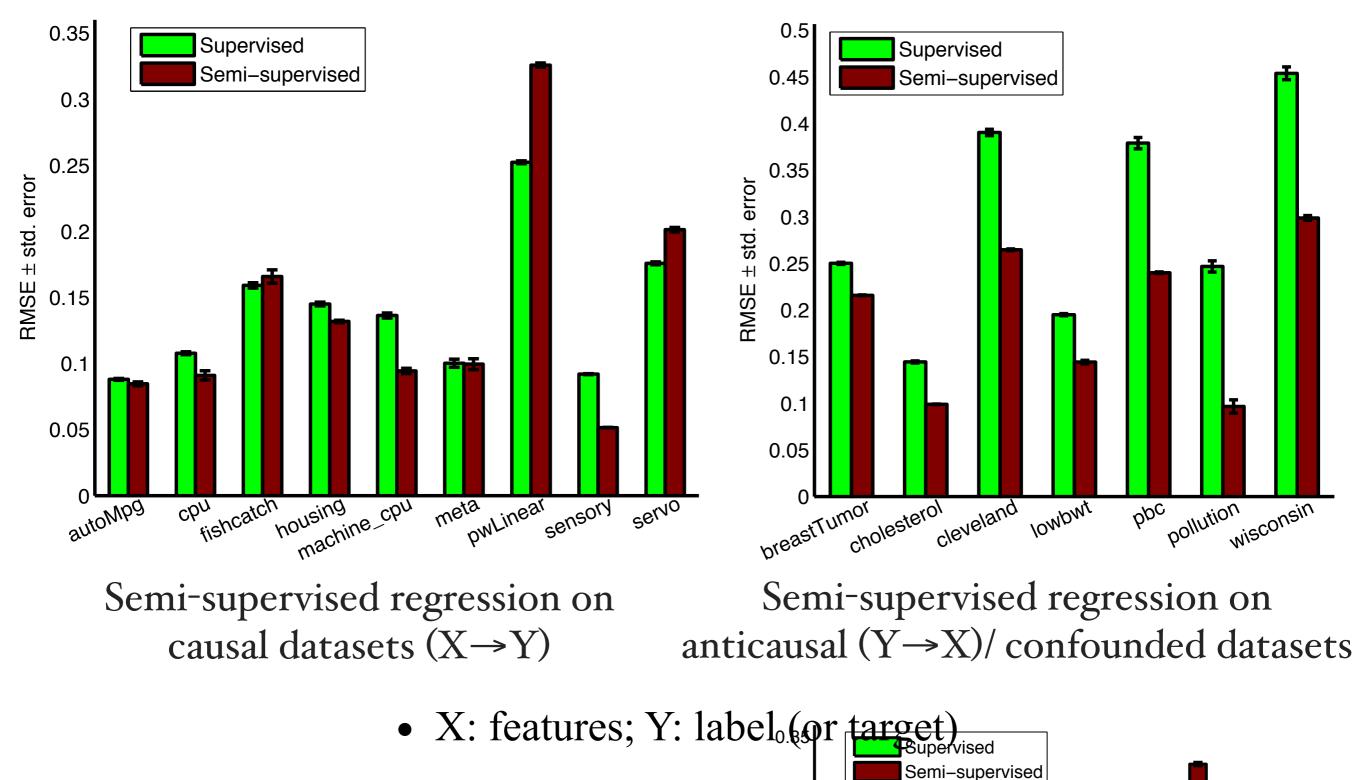
- Continuity assumption
  - Points that are close to each other are more likely to share a label.
  - Additionally yields a preference for decision boundaries in low-density regions, so few points are close to each other but in different classes.
- Cluster assumption
  - The data tend to form discrete clusters, and points in the same cluster are more likely to share a label (although data that shares a label may spread across multiple clusters).
  - Special case of the smoothness assumption.
- Manifold assumption
  - The data lie approximately on a manifold of much lower dimension than the input space.



 $X_1$ 

#### breastium cholester cleverar 10MD. pollutio Wiscons, some meta-Analysis of Previous **Experimental Results**

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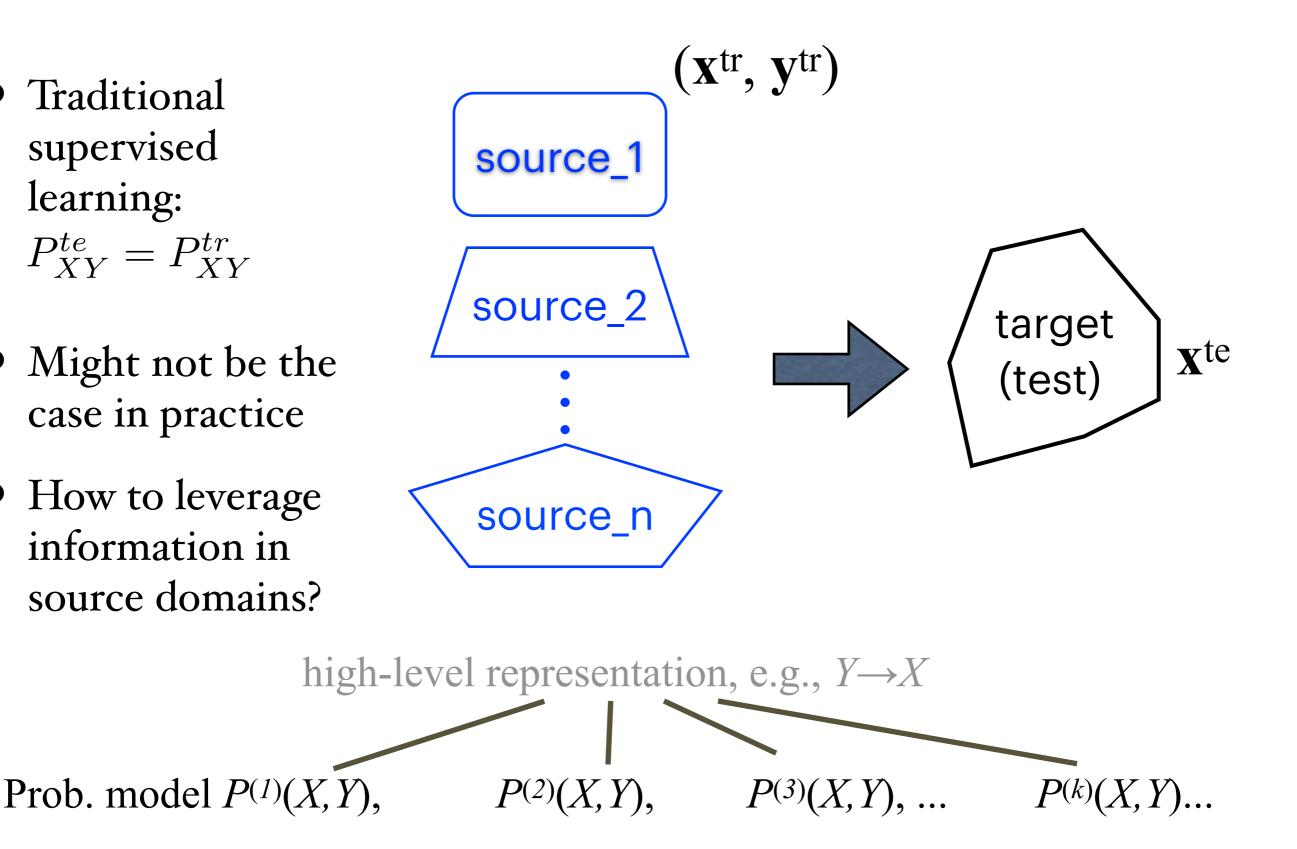


### Outline

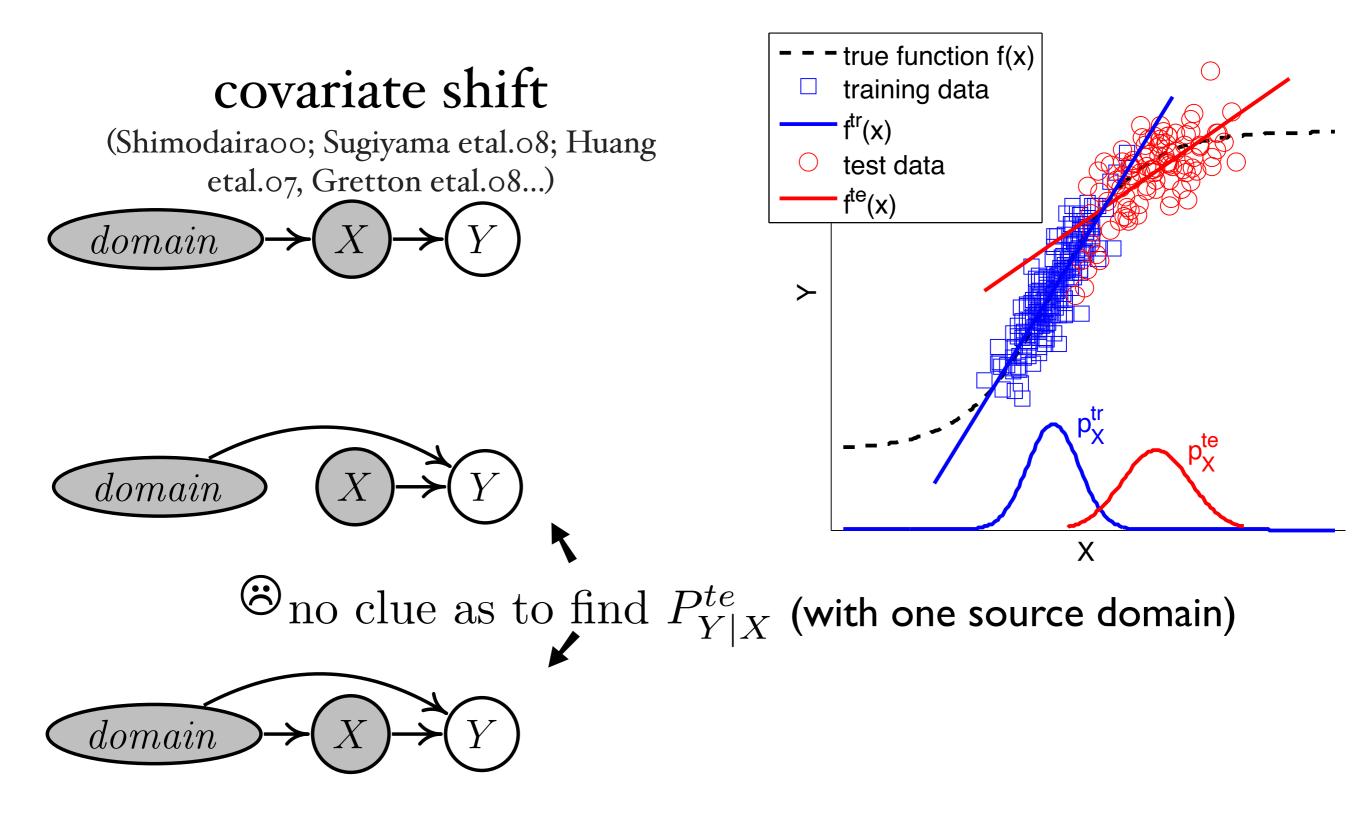
- Semi-supervised learning
- Domain adaptation (transfer learning)
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- Fairness in machine learning and connection to causality

### Domain Adaptation

- Traditional supervised learning:  $P_{XV}^{te} = P_{XV}^{tr}$
- Might not be the case in practice
- How to leverage information in source domains?



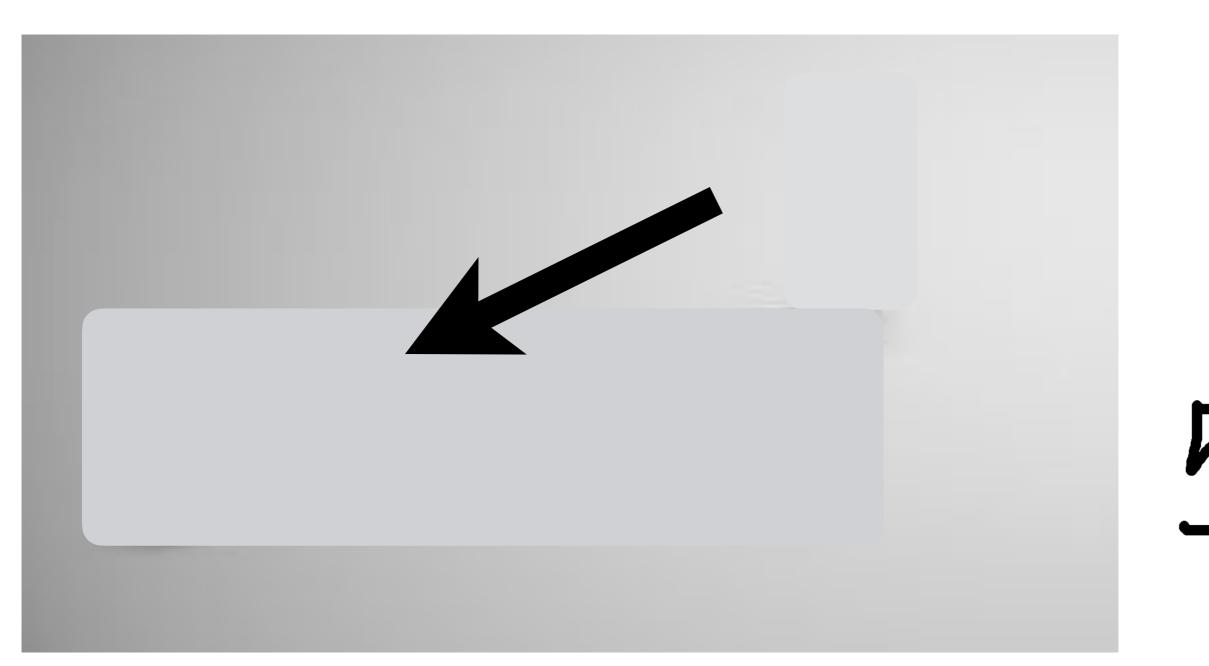
### Possible Situations for Domain Adaptation: When **X**→Y



### What Features/Components to Transfer?

- Invariant cause distribution (Zhang et al., ICML'13)
- Invariant/transferrable causal mechanism (Zhang et al., ICML'13; AAAI'14; Gong et al, ICML'16): invariance of  $P(X^{ct} | Y)$
- Nonparametric transfer learning (Stojanov et al. AISTATS'19; Gong et al; ICML'18; Zhang et al., NeurIPS'20)
  - *Detect, model, utilize* changes
- Even if one aims to find invariant representation, the transformation is domain-specific (Stojanov et al., NeurIPS'21)

### Causality may Matter in Prediction: An Illustration

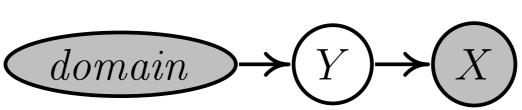


*Understanding* connections between different scenarios & *modeling* differences

### Possible Situations for Domain Adaptation: When $Y \rightarrow X$ (Zhang et al., 2013) • Y is usually the cause of X (especially for classification)

(especially for classification

• Target shift (TarS)



• Conditional shift (ConS) domain  $Y \rightarrow X$ • Generalized target shift (GeTarS)  $domain \rightarrow Y \rightarrow X$ involved parameters estimated by matching  $P_X$ 

Zhang et al., ICML 2013; Schölkopf et al., 2012; Zhang et al., AAAI 2015; Gong et al., ICML 2016; Stojanov et al., AISTATS 2018; Zhao et al., ICML 2019; Fu et al., CVPR 2019...

### Traditional Methods Assume How Distribution Changes...

- Covariate shift domain
- Generatived Parameters estimated by matching Px involved Parameters estimated by matching Px

How to discover and leverage the changeability of the distribution, especially in complex situations?

(Shimodaira 2000; Sugiyama et al. 2008; Huang et al. 2007, Zhang et al., 2013; Zhang et al., 2015; Gong et al., 2016; Stojanov et al., 2018...)

#### Domain Adaptation As a Problem of Inference on Graphical Models

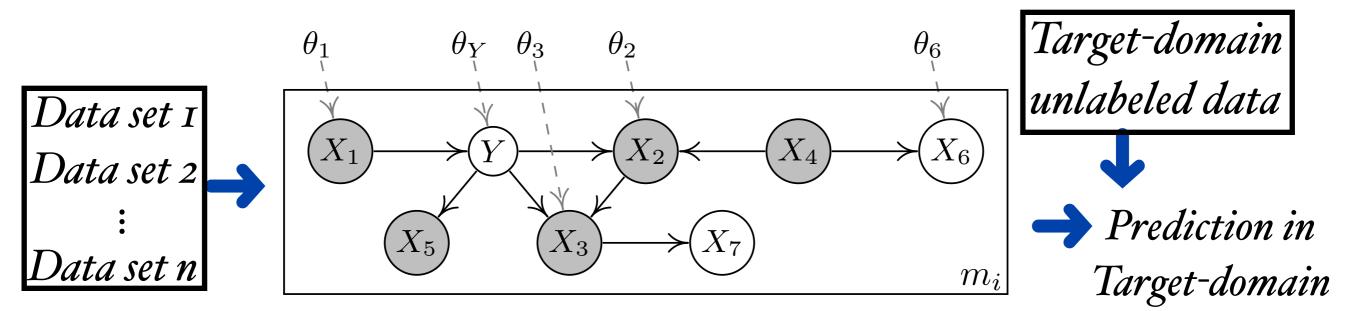
Kun Zhang\*, Mingming Gong\*, Petar Stojanov, Biwei Huang, Qingsong Liu, Clark Glymour

#### Abstract

This paper is concerned with data-driven unsupervised domain adaptation, where it is unknown in advance how the joint distribution changes across domains, i.e., what factors or modules of the data distribution remain invariant or change across domains. To develop an automated way of domain adaptation with multiple source domains, we propose to use a graphical model as a compact way to encode the change property of the joint distribution, which can be learned from data, and then view domain adaptation as a problem of Bayesian inference on the graphical models. Such a graphical model distinguishes between constant and varied modules of the distribution and specifies the properties of the changes across domains, which serves as prior knowledge of the changing modules for the purpose of deriving the posterior of the target variable Y in the target domain. This provides an end-to-end framework of domain adaptation, in which additional knowledge about how the joint distribution changes, if available, can be directly incorporated to improve the graphical representation. We discuss how causality-based domain adaptation can be put under this umbrella. Experimental results on both synthetic and real data demonstrate the efficacy of the proposed framework for domain adaptation.

#### **1** Introduction

### An Approach to Data-Driven Domain Adaptation

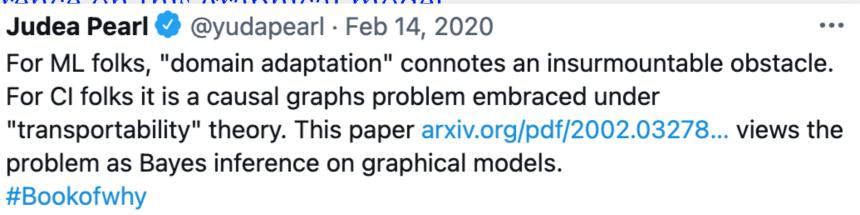


- Only relevant features needed to predict *Y*
- Augmented graph learned by CD-NOD
  - Independently changing modules  $\theta_i$
  - Special case: invariant modules

• Domain adaption: inference on this graphical model

- Infer the po
- Nonparame

Zhang\*, Gong\*, Stojanov, Hu Models," NeurIPS 2020. (Huung



### Results on Simulated & Real Data

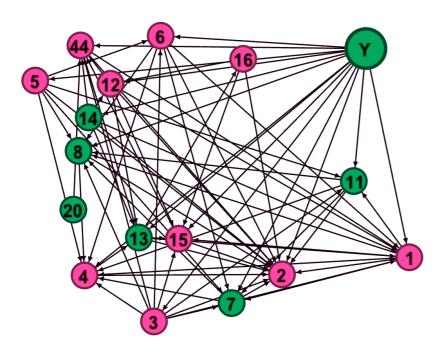
Table 1: Accuracy on simulated datasets for the baselines and proposed method. The values presented are averages over 10 replicates for each experiment. Standard deviation is in parentheses.

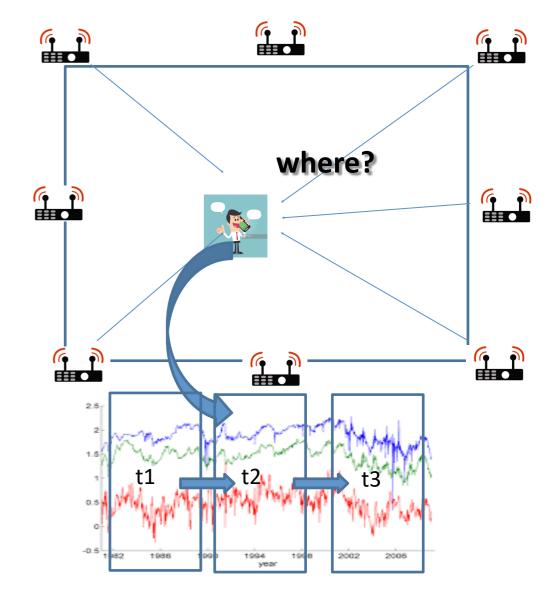
	DICA	weigh	simple_adapt	comb_classif	LMP	poolSVM	Infer
9 sources	80.04(15.5)	72.1(14.5)	70.0(14.3)	72.34(16.24)	78.90(13.81)	71.8(11.43)	83.90(9.02)
4 sources	74.16(13.2)	67.88(13.7)	65.22(16.00)	69.64(15.8)	79.06(13.93)	70.08(12.25)	85.38(11.31)
2  sources	86.56(13.63)	75.04(18.8)	69.42(17.87)	74.28(18.2)	84.52(13.72)	83.84(13.7)	93.10(7.17)
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## Transfer Learning on WIFI Data

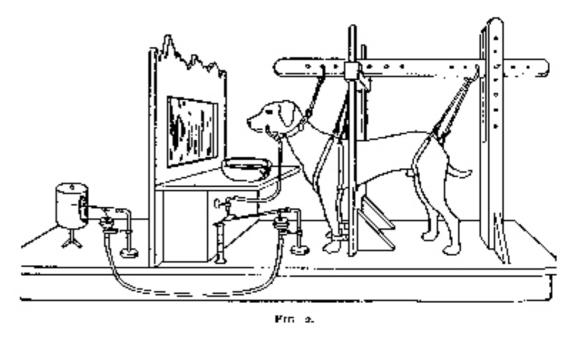
- Input X: WiFi signal strengths from multiple routers; Y: location
- Transfer from two time periods to another (e..g,  $t1, t2 \rightarrow t3$ )





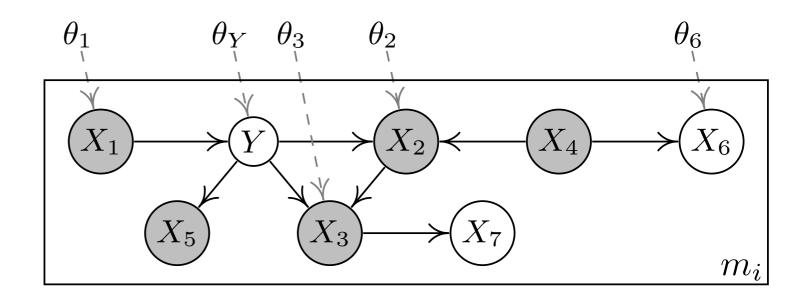
### Causality & Transferability

- Causality helps
- But hard to find (rather **strong** assumptions)
- And perhaps not necessary to achieve transferability
  - Think about classical conditioning

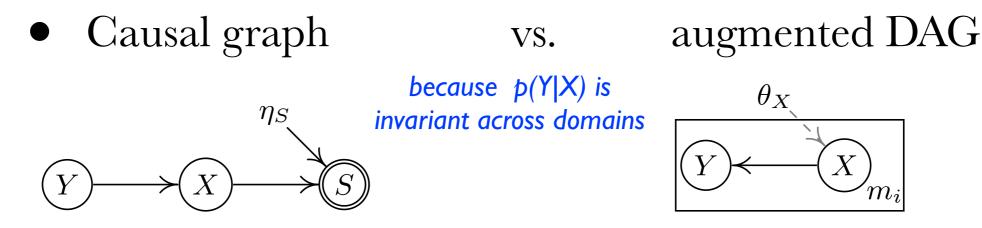


• "If a particular stimulus in the dog's surroundings was present when the dog was given food then that stimulus could become associated with food and cause salivation on its own."

# Augmented Graph

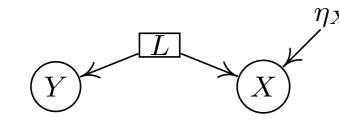


• To represent independent changes in the joint distribution

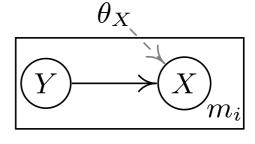


(a) The underlying data generating process of Example 1. Y generates (causes) X, and S denotes the selection variable (a data point is included if and only if S = 1).

(b) The augmented DAG representation for Example 1 to explain how the data distribution changes across domains.



because p(Y) is invariant across domains



(c) The generating process of Example 2. L is a confounder; the mechanism of X changes across domains, as indicated by  $\eta_X$ .

(d) The augmented DAG representation for Example 2 to explain how the data distribution changes across domains.

# What Changes Lead to Distribution Shift?

- Distributions of measured features or their relationships in between
- Due to changes in hidden variables (illumination conditions, temperature...)?

#### **Partial Identifiability for Domain Adaptation**

Lingjing Kong<sup>1</sup> Shaoan Xie<sup>1</sup> Weiran Yao<sup>1</sup> Yujia Zheng<sup>1</sup> Guangyi Chen<sup>21</sup> Petar Stojanov<sup>3</sup> Victor Akinwande<sup>1</sup> Kun Zhang<sup>21</sup>

#### Abstract

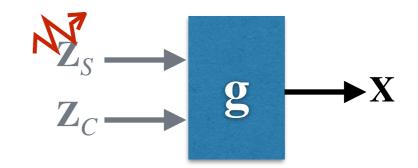
Unsupervised domain adaptation is critical to many real-world applications where label information is unavailable in the target domain. In general, without further assumptions, the joint distribution of the features and the label is not identifiable in the target domain. To address this issue, we rely on a property of minimal changes of causal mechanisms across domains to minimize unnecessary influences of domain shift. To encode this property, we first formulate the data generating process using a latent variable model with two partitioned latent subspaces: invariant components whose distributions stay the same across domains, and sparse changing components that vary across domains. We further constrain the domain shift to have a restrictive influence on the changing components. Under mild conditions, we show that the latent variables are partially identifiable, from

domain indices u, the training (source domain) data follows multiple joint distributions  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}_1}$ ,  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}_2}$ , ...,  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}_M}$ ,<sup>1</sup> and the test (target domain) data follows the joint distribution  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}^{T}}$ , where  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}}$  may vary across  $\mathbf{u}_1$ ,  $\mathbf{u}_2$ , ...,  $\mathbf{u}_M$ . During training, for each *i*-th source domain, we are given labeled observations  $(\mathbf{x}_k^{(i)}, \mathbf{y}_k^{(i)})_{k=1}^{m_i}$  from  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}_i}$ , and target domain unlabeled instances  $(\mathbf{x}_k^T)_{k=1}^{m_T}$  from  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}^{T}}$ . The main goal of domain adaptation is to make use of the available observed information, to construct a predictor that will have optimal performance in the target domain.

It is apparent that without further assumptions, this objective is ill-posed. Namely, since the only available observations in the target domain are from the marginal distribution  $p_{\mathbf{x}|\mathbf{u}^{\mathcal{T}}}$ , the data may correspond to infinitely many joint distributions  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}^{\mathcal{T}}}$ . This mandates making additional assumptions on the relationship between the source and the target domain distributions, with the hope to be able to reconstruct (identify) the joint distribution in the target domain  $p_{\mathbf{x},\mathbf{y}|\mathbf{u}^{\mathcal{T}}}$ . Typically, these assumptions entail some measure of sim-

### Finding Changing Hidden Variables for Transfer Learning

i.i.d. data?	Parametric constraints?	Latent confounders?		
Yes	No	No		
No	Yes	Yes		



- Underlying components  $Z_S$  may change across domains
- Changing components  $Z_S$  are identifiable; invariant part  $Z_C$  are identifiable up to its subspace
- Using invariant part  $\mathbf{Z}_{C}$  and transformed changing part  $\tilde{\mathbf{Z}}_{S}$  for prediction

Models	$\rightarrow \operatorname{Art}$	$\rightarrow$ Clipart	$\rightarrow$ Product	$\rightarrow$ Realworld	Avg
Source Only (He et al., 2016)	$64.58 \pm 0.68$	$52.32 \pm 0.63$	77.63±0.23	$80.70 {\pm} 0.81$	68.81
DANN (Ganin et al., 2016)	64.26±0.59	$58.01 {\pm} 1.55$	$76.44 {\pm} 0.47$	$78.80{\pm}0.49$	69.38
DANN+BSP (Chen et al., 2019)	66.10±0.27	$61.03 {\pm} 0.39$	$78.13 {\pm} 0.31$	$79.92{\pm}0.13$	71.29
DAN (Long et al., 2015)	68.28±0.45	$57.92 {\pm} 0.65$	$78.45 {\pm} 0.05$	$81.93 {\pm} 0.35$	71.64
MCD (Saito et al., 2018)	$67.84{\pm}0.38$	$59.91 {\pm} 0.55$	79.21±0.61	$80.93 {\pm} 0.18$	71.97
M3SDA (Peng et al., 2019)	66.22±0.52	$58.55 {\pm} 0.62$	79.45±0.52	81.35±0.19	71.39
DCTN (Xu et al., 2018)	$66.92 \pm 0.60$	$61.82{\pm}0.46$	$79.20{\pm}0.58$	$77.78 {\pm} 0.59$	71.43
MIAN (Park & Lee, 2021)	69.39±0.50	$63.05 {\pm} 0.61$	$79.62 {\pm} 0.16$	$80.44 {\pm} 0.24$	73.12
MIAN- $\gamma$ (Park & Lee, 2021)	69.88±0.35	$64.20{\pm}0.68$	$80.87 {\pm} 0.37$	$81.49 {\pm} 0.24$	74.11
iMSDA (Ours)	75.77±0.21	$60.83 {\pm} 0.73$	$\textbf{84.13}{\pm 0.09}$	$\textbf{84.83}{\pm}\textbf{0.12}$	76.39

Table 2. Classification results on Office-Home. Backbone: Resnet-50. Baseline results are taken from (Park & Lee, 2021).

- Kong, Xie, Yao, Zheng, Chen, Stojanov, Akinwande, Zhang, Partial disentanglement for domain adaptation, ICML 2022

### Implementation of Partial Disentanglement for Domain Adaptation

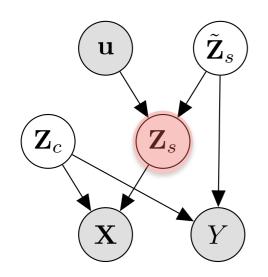
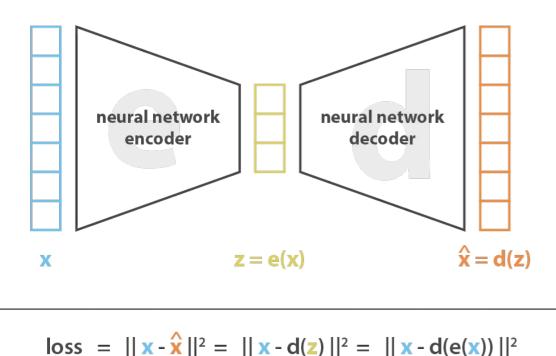


Figure 1. The generating process: The gray shade of nodes indicates that the variable is observable.



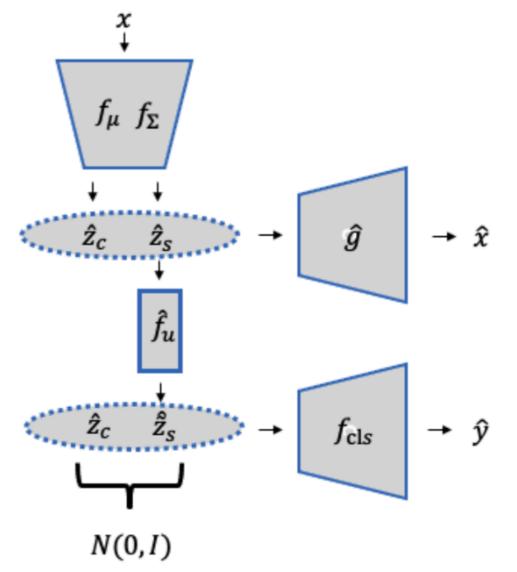


Figure 2. Diagram of our proposed method, **iMSDA**. We first apply the VAE encoder  $(f_{\mu}, f_{\Sigma})$  to encode **x** into  $(\hat{\mathbf{z}}_c, \hat{\mathbf{z}}_s)$ , which is further fed into the decoder  $\hat{g}$  for reconstruction. In parallel, the changing part  $\hat{\mathbf{z}}_s$  is passed through the flow model  $f_{\mathbf{u}}$  to recover the high-level invariant variable  $\hat{\tilde{\mathbf{z}}}_s$ . We use  $(\hat{\mathbf{z}}_c, \hat{\tilde{\mathbf{z}}}_s)$  for classification with the classifier  $f_{cls}$  and for matching  $\mathcal{N}(\mathbf{0}, \mathbf{I})$  with a KL loss.

### ADARL: WHAT, WHERE, AND HOW TO ADAPT IN TRANSFER REINFORCEMENT LEARNING

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#### ABSTRACT

One practical challenge in reinforcement learning (RL) is how to make quick adaptations when faced with new environments. In this paper, we propose a principled framework for adaptive RL, called *AdaRL*, that adapts reliably and efficiently to changes across domains with a few samples from the target domain, even in partially observable environments. Specifically, we leverage a parsimonious graphical representation that characterizes structural relationships over variables in the RL system. Such graphical representations provide a compact way to encode what and where the changes across domains are, and furthermore inform us with a minimal set of changes that one has to consider for the purpose of policy adaptation. We show that by explicitly leveraging this compact representation to encode changes, we can efficiently adapt the policy to the target domain, in which only a few samples are needed and further policy optimization is avoided. We

### Adaptive RL: Procedure

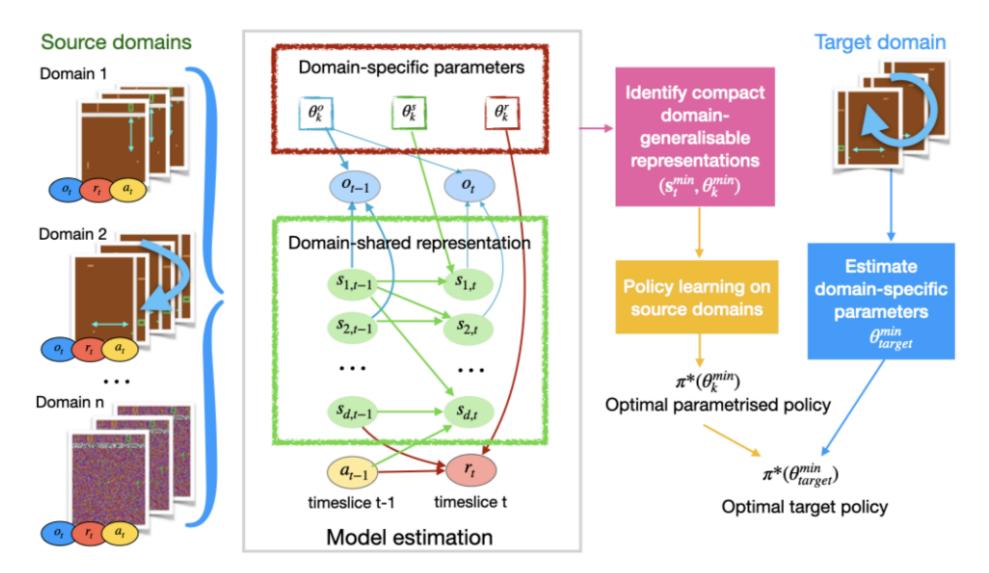
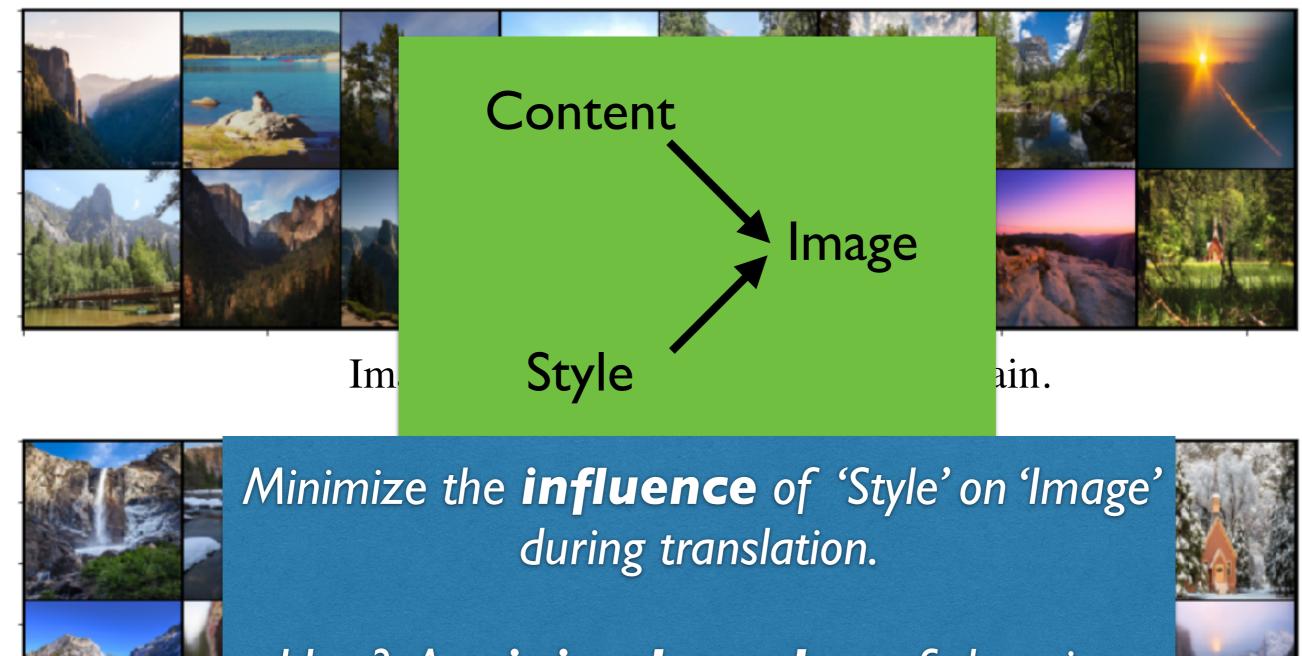


Figure 1: The overall AdaRL framework. We learn a Dynamic Bayesian Network (DBN) over the observations, latent states, reward, actions and domain-specific change factors that is shared across the domains. We then characterize a minimal set of representations that suffice for policy transfer, so that we can quickly adapt the optimal source policy with only a few samples from the target domain.

### Unsupervised Image-to-Image Translation



How? A minimal number of changing components?

Images from the winter season domain.

#### MULTI-DOMAIN IMAGE GENERATION AND TRANSLA-TION WITH IDENTIFIABILITY GUARANTEES

Shaoan Xie<sup>1</sup>, Lingjing Kong<sup>1</sup>, Mingming Gong<sup>3,2</sup>, and Kun Zhang<sup>1,2</sup>

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#### ABSTRACT

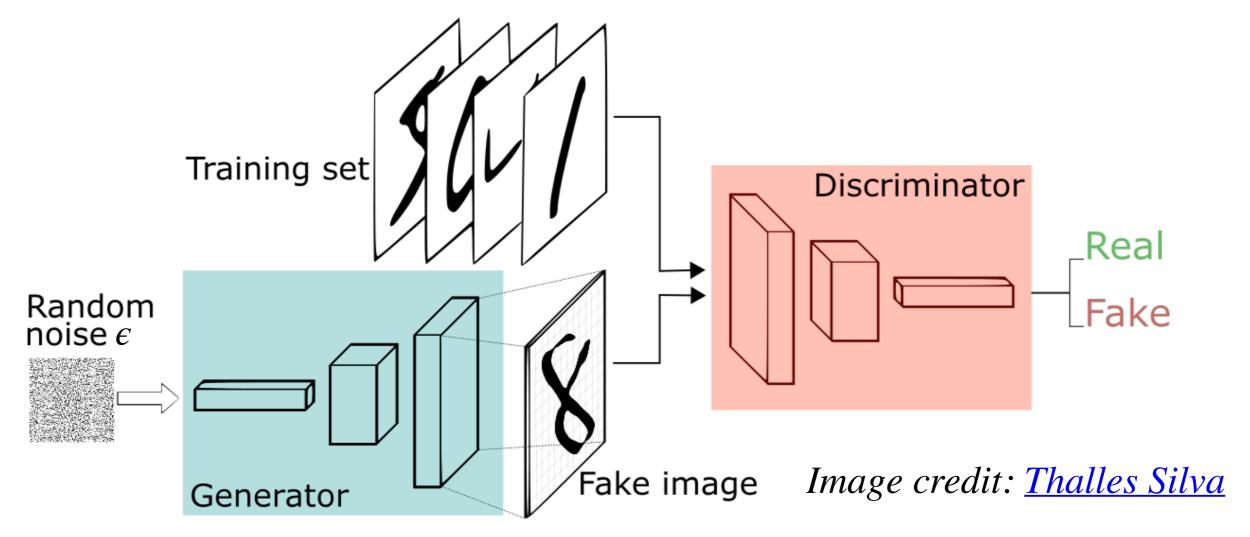
Multi-domain image generation and unpaired image-to-to-image translation are two important and related computer vision problems. The common technique for the two tasks is the learning of a joint distribution from multiple marginal distributions. However, it is well known that there can be infinitely many joint distributions that can derive the same marginals. Hence, it is necessary to formulate suitable constraints to address this highly ill-posed problem. Inspired by the recent advances in nonlinear Independent Component Analysis (ICA) theory, we propose a new method to learn the joint distribution from the marginals by enforcing a specific type of minimal change across domains. We report one of the first results connecting multi-domain generative models to identifiability and shows

### Sample Images Generated by Generative Adversarial Networks (GANs)

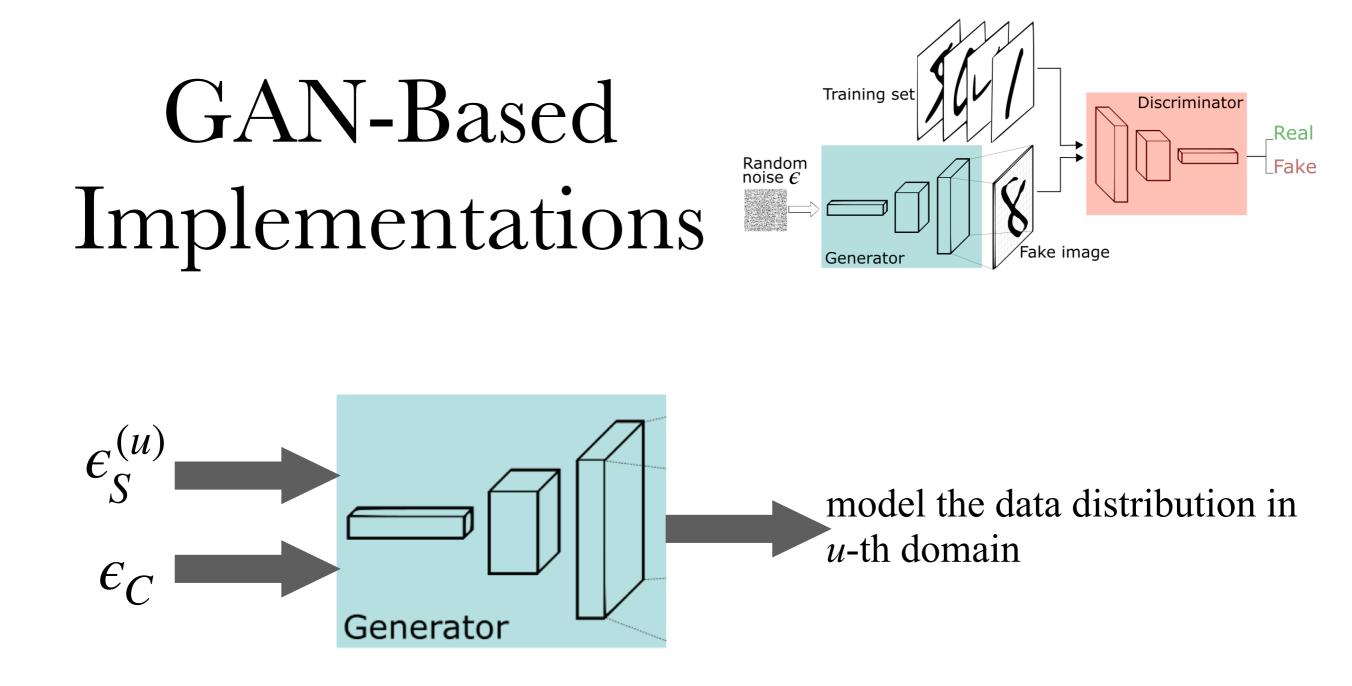


Images generated by a **GAN created by NVIDIA**.

# GANs



Minimax game which *G* wants to minimize *V* while *D* wants to maximize it:  $\min_{G} \max_{D} V(D,G) = \mathbb{E}_{\boldsymbol{x} \sim p_{data}(\boldsymbol{x})}[\log D(\boldsymbol{x})] + \mathbb{E}_{\boldsymbol{z} \sim p_{\boldsymbol{z}}(\boldsymbol{z})}[\log(1 - D(G(\boldsymbol{z})))].$ 



- Match the data distribution across domains, while the dimensionality of  $\epsilon_S^{(u)}$  is as small as possible (minimal changes across domains **controlled by**  $\lambda$ ; no penalty when  $\lambda$ =0)
- Correspondence relations among domains are identifiable

### Multi-domain Image Generation & Translation with Identifiability Guarantees

- Idea: Matching the distributions across domains with a minimal number of changing components
- Correspondence info (joint distribution) identifiable under mild assumptions
- Example: Generating female & males images with the same "content"

#### Ours ( $\chi = 0.1$ )

#### StyleGAN2-ADA

#### TGAN



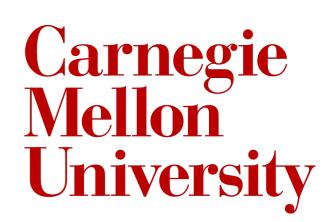
- Xie, Kong, Gong, Zhang, "Multi-domain image generation and translation with identifiability guarantees", ICLR 2023

### Outline

- Semi-supervised learning
- Domain adaptation (transfer learning)
- Image-to-image translation
- Fairness in machine learning and connection to causality







### What-Is & How-To for ML Fairness

A Principled Connection between Causality and Responsible AI

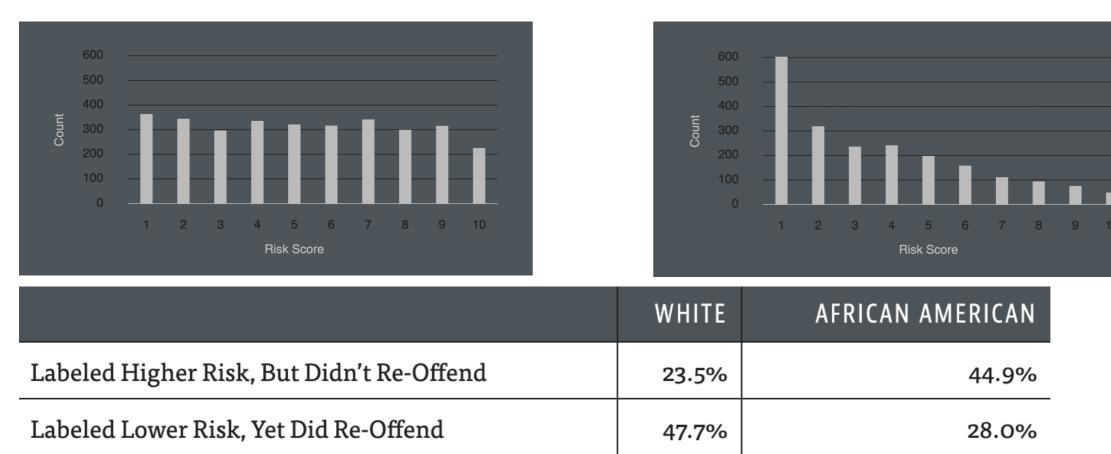
Zeyu Tang (<u>zeyutang@cmu.edu</u>) <u>https://zeyu.one</u>

### Outline



### Example #1: COMPAS<sup>[1]</sup>

A software that predicts the risk of the recidivism of the defendant.



White defendants

#### **African-American defendants**

[1] Julia Angwin, Jeff Larson, Surya Mattu, and Lauren Kirchner. Machine bias: There's software used across the country to predict future criminals, and it's biased against blacks. *ProPublica*, 2016.

## Example #2: Loan application



Look for credit



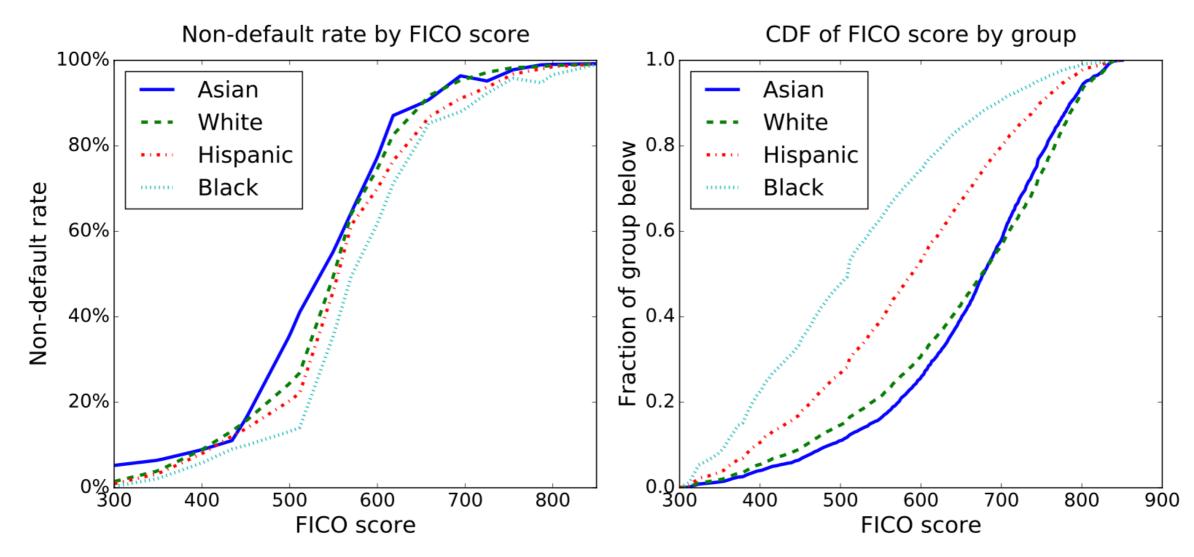
Check FICO score



Approve / Reject

## Example #2: Loan application (continued)

TransUnion FICO scores (2003) of more than 300k individuals.



[1] Moritz Hardt, Eric Price, and Nati Srebro. Equality of opportunity in supervised learning. In Advances in Neural Information Processing Systems, pages 3315–3323, 2016.

## Protected features

- Race & color
- Gender
- Religion
- National origin
- Age
- Disability status
- Veteran status
- Genetic information

Civil Rights Act of 1964 Equal Pay Act of 1963; Civil Rights Act of 1964 Civil Rights Act of 1964 Civil Rights Act of 1964 Age Discrimination in Employment Act of 1967 Rehabilitation Act of 1973; Americans with Disabilities Act of 1990 Uniformed Employment and Reemployment Rights Act

## Beyond intuition (notions & settings)

- Group level fairness notions
  - Demographic Parity (Calders et al., 2009)
  - Equal Opportunity (Hardt et al., 2016)
  - Equalized Odds (Hardt et al., 2016)
  - Error-rate Balance (Chouldechova, 2017)
  - Predictive Rate Parity (Zafar et al., 2017)
- Individual level fairness notions
  - Fairness Through Awareness (Dwork et al. 2011)

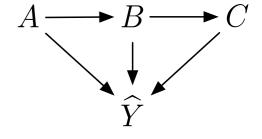
## Beyond intuition (notions & settings)

- Fairness notions based on estimating/bounding causal effects
  - Counterfactual Fairness (Kusner et al., 2017)
  - Fair Inference on Outcomes (Nabi & Shpitser, 2018)
  - Path-Specific Counterfactual Fairness (Chiappa, 2019)
  - PC-fairness (Wu et al., 2019)
  - Probability of Individual Unfairness (Chikahara et al., 2020)

## Examples of fairness notions (CF)

- Counterfactual Fairness (Kusner et al., 2017)
  - The prediction should be the same in following two worlds:
    (a) the actual world
    - (b) a counterfactual world where the individual belonged to a different group

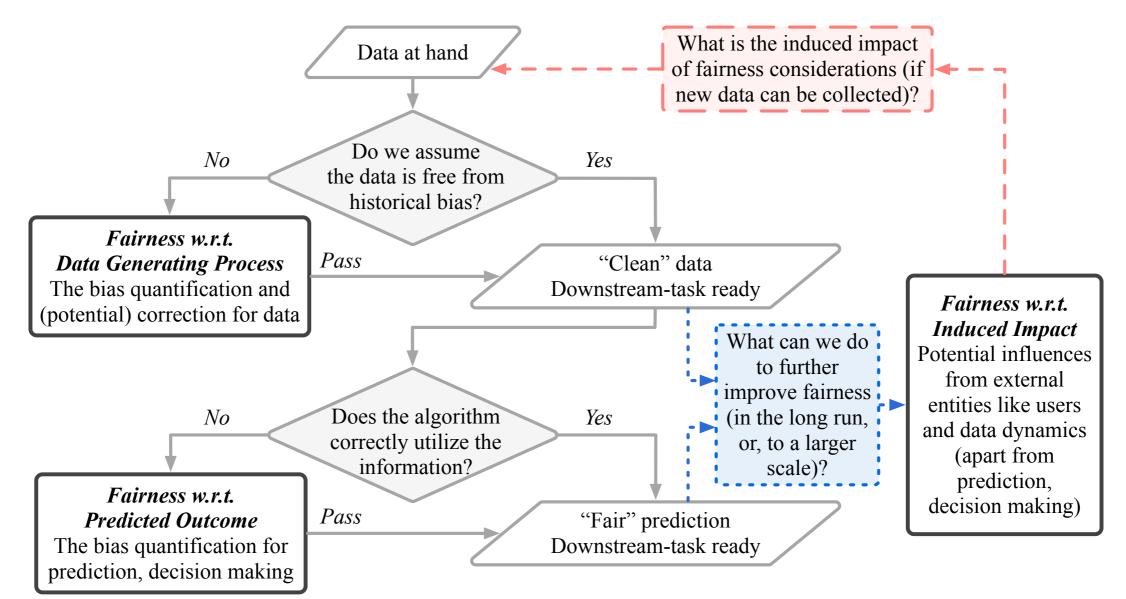
Actual world Counterfactual world



## Beyond intuition (notions & settings)

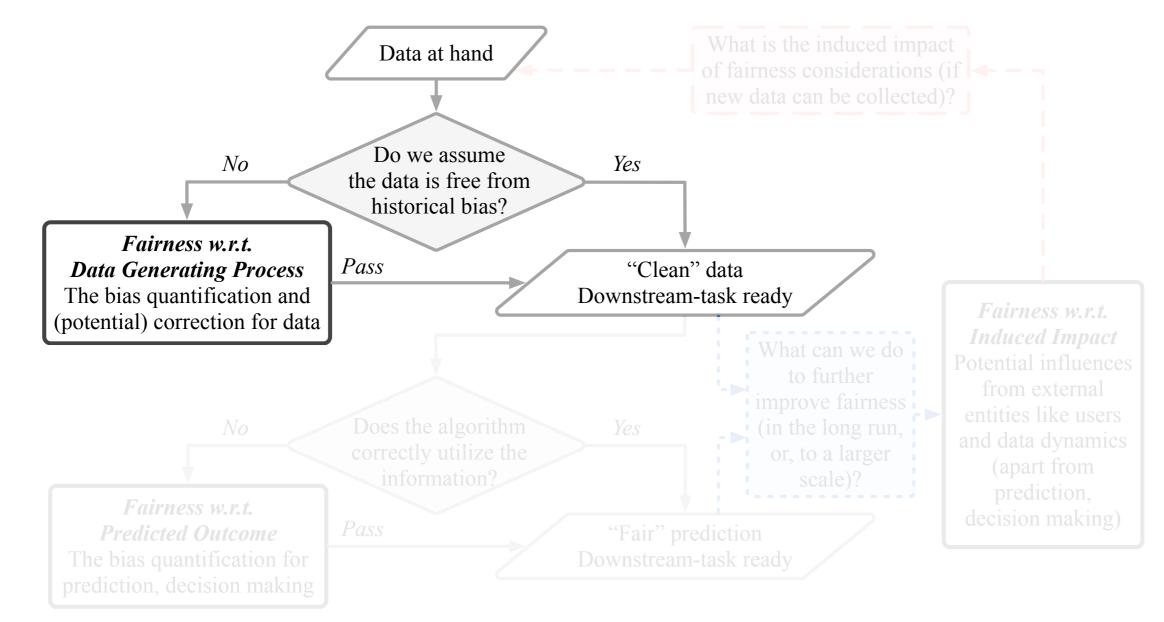
- Fairness in various settings
  - Dynamical setting
    - "Delayed Impact of Fair Machine Learning" (Liu at al., 2018)
    - "How do Fair Decisions Fare in Long-Term Qualifications?" (Zhang et al., 2020)
    - "Tier Balancing: Towards Dynamic Fairness over Underlying Causal Factors" (Tang et al., 2023)
  - Welfare consideration
    - "A Unified Approach to Quantifying Algorithmic Unfairness: Measuring Individual & Group Unfairness via Inequality Indices" (Speicher et al., 2018)
    - "Fairness Behind a Veil of Ignorance: A Welfare Analysis for Automated Decision Making" (Heidari et al., 2018)
    - "Allocating Opportunities in a Dynamic Model of Intergenerational Mobility" (Heidari & Kleinberg, 2021)

## The fairness flowchart

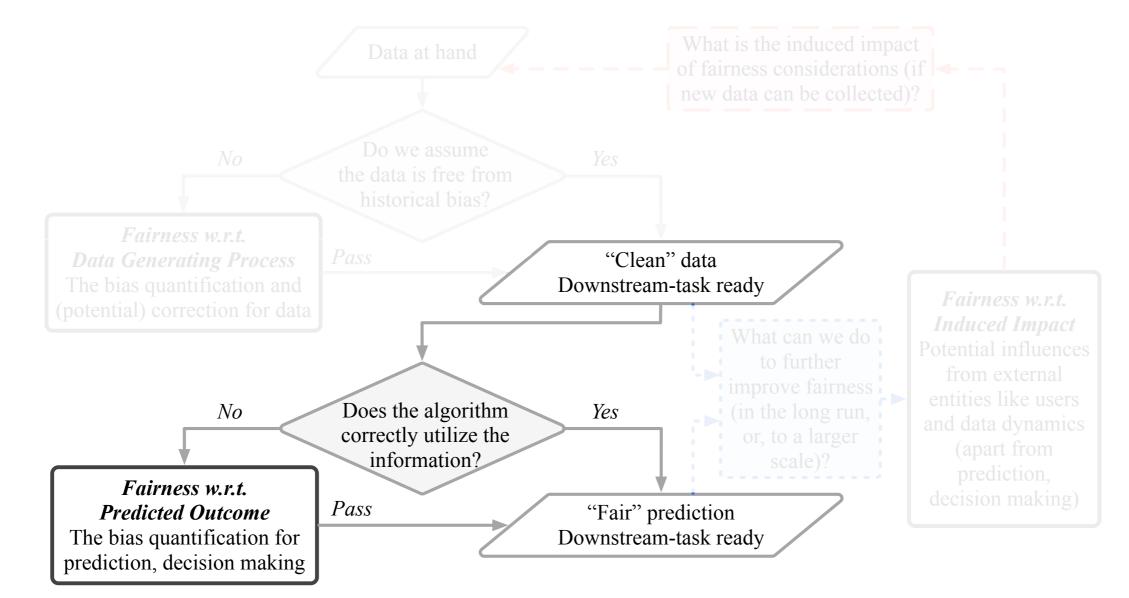


[1] Zeyu Tang, Jiji Zhang, and Kun Zhang. What-Is and How-To for Fairness in Machine Learning: A Survey, Reflection, and Perspective. In ACM Computing Surveys. 2023.

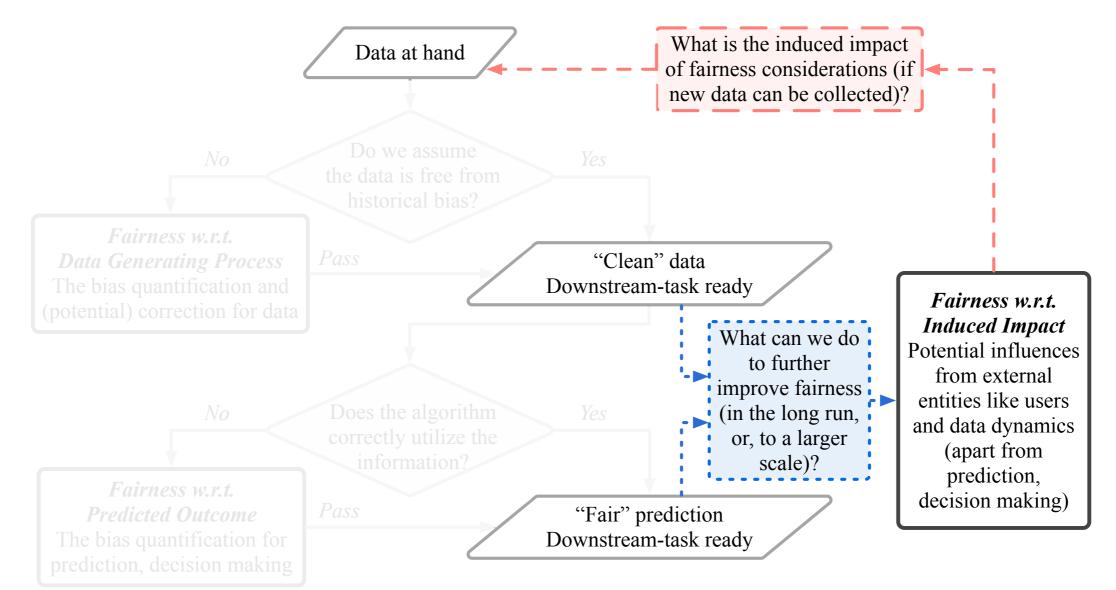
#### Spectrum - w.r.t. data generating process



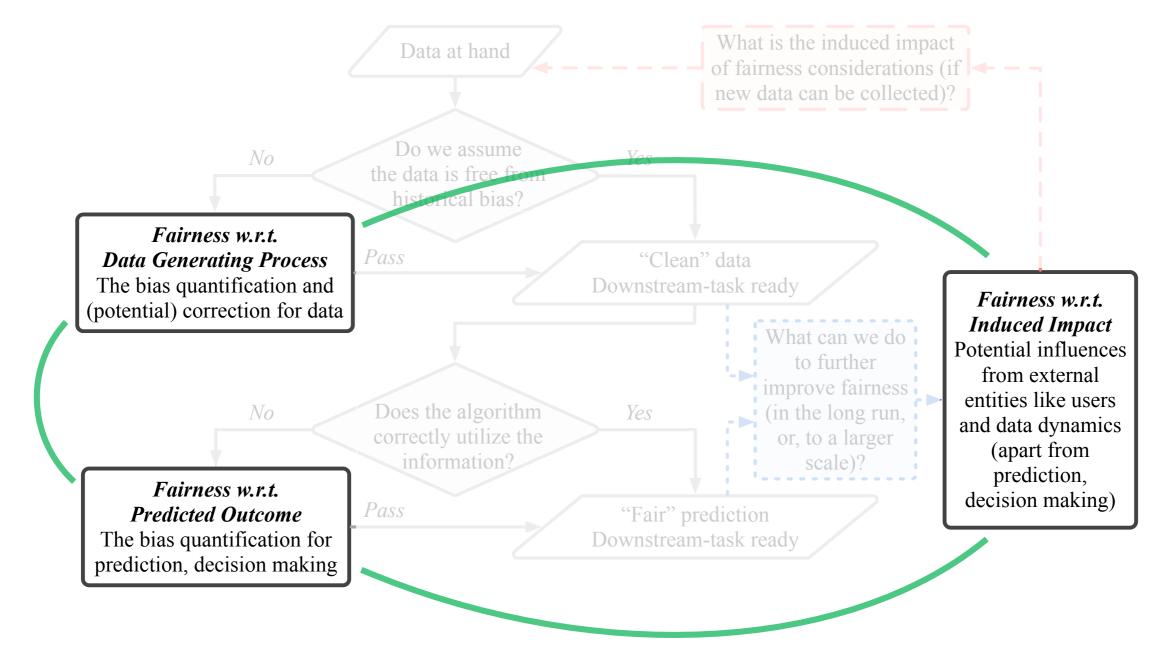
#### Spectrum - w.r.t. predicted outcome



#### Spectrum - w.r.t. induced impact



## Why three spectra?



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# Thank you!

## Summary

- Causality matters
- "Simplicity" helps in causal discovery & causal representation learning:
  - Conditional independence: constraint-based approach
  - Cause  $\bot$  noise in constrained FCMs  $\Rightarrow$  causal asymmetry
  - Independent changes in P(cause) and P(effect | cause)
  - Other types of "simplicity": rank deficiency...
- ML based on causality-related representation
  - Compact description of changes
  - Property behind data
- Latent variables & their relations involved in changing influences are generally identifiable