

CBMS Conference -- Foundations of Causal Graphical Models and Structure Discovery

Lecture 4

Identification of Causal Effects & Counterfactual Inference

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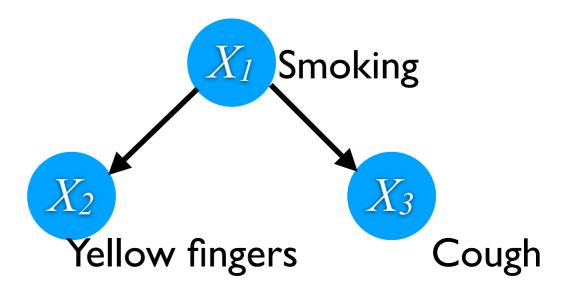
Carnegie Mellon University



Identification of Causal Effects & Counterfactual Inference: Outline

- Problem definition
- Potential outcome framework
 - Propensity score
- Backdoor criterion and front door criterion
- Counterfactual inference

Three Types of Problems in Current AI



• Three questions:

X_{l}	X_2	X_3
1	0	0
0	0	1
0	1	1
1	1	1
0	0	0
0	1	0
1	1	1
1	1	1
0	0	0
1	0	0
	• • •	•••

• **Prediction**: Would the person cough if we *find* he/she has yellow fingers?

$$P(X3 \mid X2=1)$$

• **Intervention**: Would the person cough if we *make sure* that he/she has yellow fingers?

$$P(X3 \mid do(X2=1))$$

• Counterfactual: Would George cough *had* he had yellow fingers, *given that he does not have yellow fingers and coughs*?

$$P(X3_{X2=1} | X2 = 0, X3 = 1)$$

Identification of Causal Effects

P(Recovery | do(Treatment=A))?

- "Golden standard": randomized controlled experiments
 - All the other factors that influence the outcome variable are either fixed or vary at random, so any changes in the outcome variable must be due to the controlled variable

Stone size

Recovery

Freatment

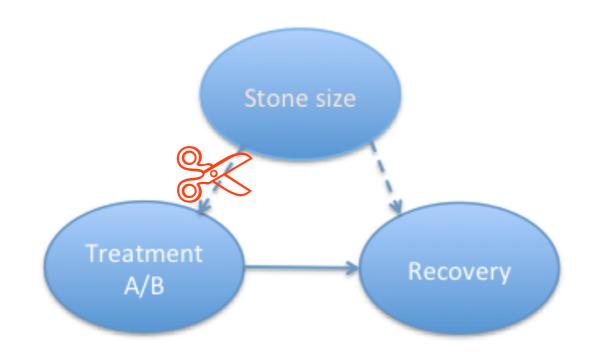
A/B

• Usually expensive or impossible to do!

Identification of Causal Effects: Example

	Treatment A	Treatment B	
Small Stones	Group 1 93% (81/87)	Group 2 87% (234/270)	
Large Stones	Group 3 73% (192/263)	Group 4 69% (55/80)	
Both	78% (273/350)	83% (289/350)	

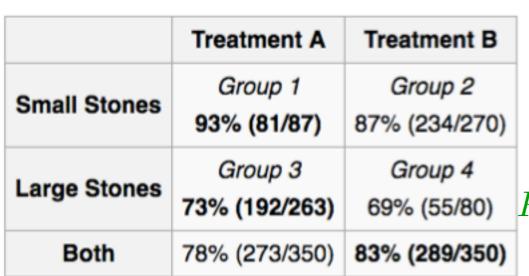
$$P(R|T) = \sum_{S} P(R|T,S)P(S|T)$$



$$P(R \mid do(T)) = \sum_{S} P(R \mid T, S)P(S)$$

conditioning vs. manipulating

Identification of Causal Effects: Example

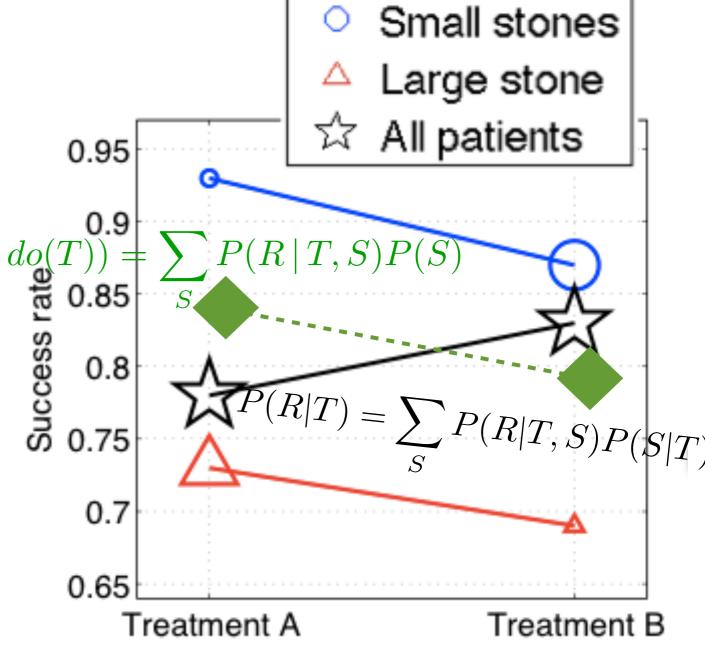


Stone size

Treatment

A/B





conditioning vs. manipulating

Identifiability of Parameters in Statistical Models

- Identifiability, in simple words, means that different values of a parameter must produce different probability distributions.
- Mathematically, a parameter θ is said to be identifiable if and only

$$\theta \neq \theta' \Rightarrow P_{\theta} \neq P_{\theta'}$$
, or equivalently $P_{\theta} = P_{\theta'} \Rightarrow \theta = \theta'$

• Is the mean of a Gaussian distribution identifiable?

Identifiability of Causal Effects

Sometimes written as $P(y | \hat{x})$

Treatment

A/B

Stone size

Recovery

• Is causal effect, denoted by P(Y | do(X)), identifiable given complete or partial causal knowledge?

• Two models with **the same causal structure** and **the same distribution for the observed variables** give <u>the same causal effect?</u>

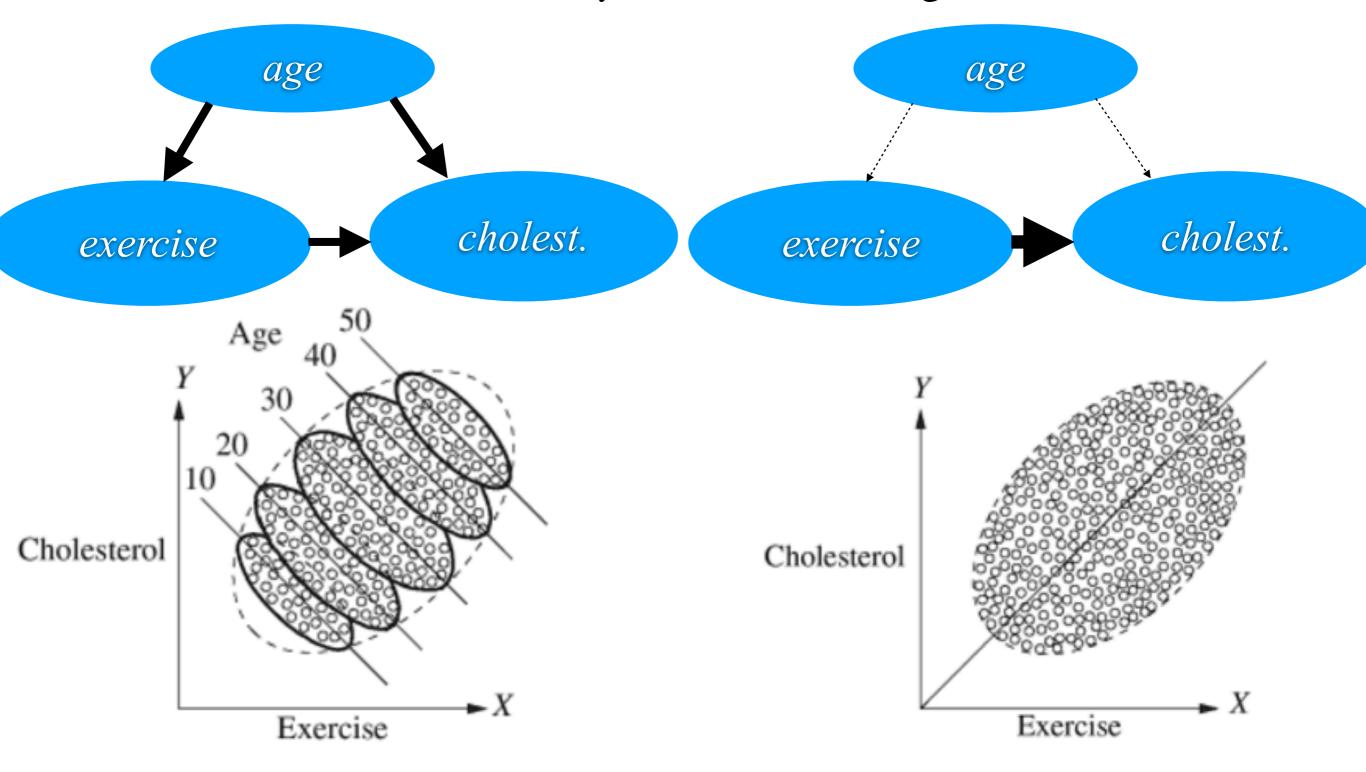
• How?

Key issue: Controlling confounding effects

Examples: Average causal effect (ACE)...

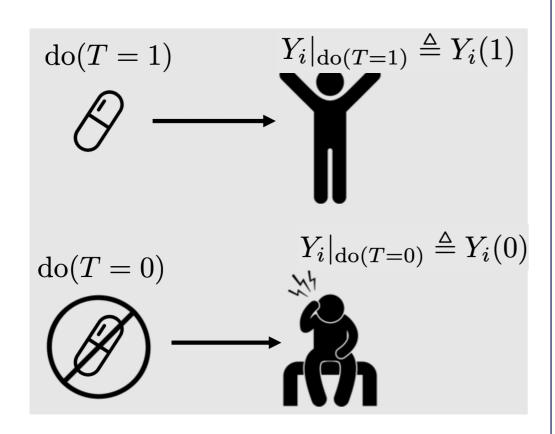
Key Issue: Controlling Confounding Bias

• Exercise-cholesterol study: identifiable if age is not observed?



Potential Outcome

 Causal inference: Inferring the effect of treatment/ policy on some outcome



Causal effect: $Y_i(1) - Y_i(0)$

T: observed treatment

Y: observed outcome

i: denote a specific subject or unit

 $Y_i(1)$: potential outcome if the patient had been treated

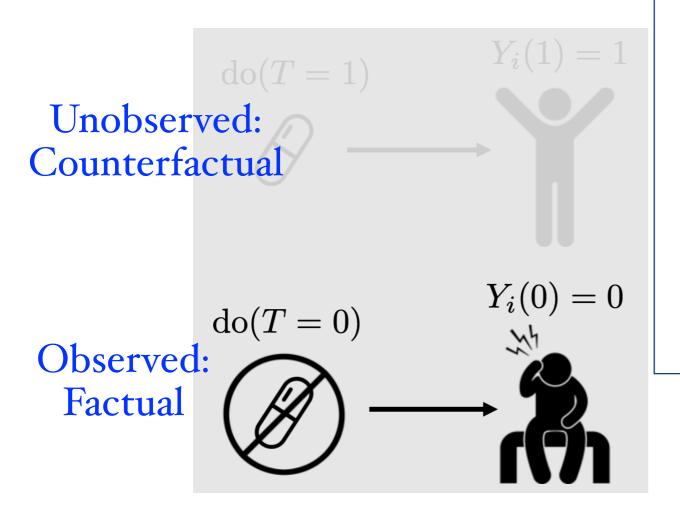
$$Y_{i|do(T=1)} \triangleq Y_i(1)$$

 $Y_i(0)$: potential outcome if the patient had not been treated

$$Y_{i|do(T=0)} \triangleq Y_i(0)$$

Fundamental Problem of Causal Inference

Missing data issue



T: observed treatment

Y: observed outcome

i: denote a specific subject or unit

 $Y_i(1)$: potential outcome under treatment

$$Y_{i|do(T=1)} \triangleq Y_i(1)$$

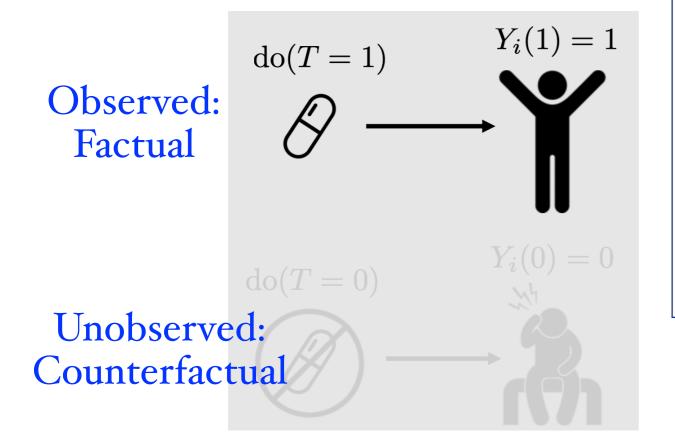
 $Y_i(0)$: potential outcome without treatment

$$Y_{i|do(T=0)} \triangleq Y_i(0)$$

Causal effect: $Y_i(1) - Y_i(0)$

Fundamental Problem of Causal Inference

Missing data issue



T: observed treatment

Y: observed outcome

i: denote a specific subject or unit

Y_i(1): potential outcome under treatment

$$Y_{i|do(T=1)} \triangleq Y_i(1)$$

 $Y_i(0)$: potential outcome without treatment

$$Y_{i|do(T=0)} \triangleq Y_i(0)$$

Causal effect: $Y_i(1) - Y_i(0)$

Fundamental Problem of Causal Inference

Missing data issue

\overline{i}	T	Y	Y(1)	Y(0)	Y(1) - Y(0)
1	0	0	?	0	?
2	1	1	1	?	?
3	1	0	0	?	?
4	0	0	?	0	?
5	0	1	?	1	?
6	1	1	1	?	?

T: observed treatment

Y: observed outcome

i: denote a specific subject or unit

 $Y_i(1)$: potential outcome under treatment

$$Y_{i|do(T=1)} \triangleq Y_i(1)$$

 $Y_i(0)$: potential outcome without treatment

$$Y_{i|do(T=0)} \triangleq Y_i(0)$$

Causal effect: $Y_i(1) - Y_i(0)$

Potential Outcome Framework

- For a set of i.i.d. subjects $i = 1, \dots, n$, we observed a tuple (X_i, T_i, Y_i) , comprised of
 - A feature vector $X_i \in \mathbb{R}^p$
 - A treatment assignment $T_i \in \{0,1\}$
 - A response $Y_i \in \mathbb{R}$
- $Y_i(1)$ and $Y_i(0)$ are **potential outcomes** in that they represent the outcomes for individual i had they received the treatment or control respectively.
- Missing data issue: we only get to see Y_i , with

$$Y_i = Y_i(T_i) = Y_i(0)(1 - T_i) + Y_i(1)T_i$$

Potential Outcome Framework

• Our first goal is to estimate the average treatment effect (ATE)

$$\tau = E[Y_i(1) - Y_i(0)]$$

- However, we cannot find $Y_i(1) Y_i(0)$ because of the unobserved potential outcome
- Then what assumptions do we need in order to estimate ATE from observational data?

Assumptions in the Potential-Outcome Framework

Assumptions that make the ATE be estimated from observational data

- Ignorability: $\{Y_i(0), Y_i(1)\} \perp T_i$
 - Conditional ignorability: $\{Y_i(0), Y_i(1)\} \perp T_i \mid X_i$
- Positivity: 0 < P(T = 1 | X = x) < 1
- No interference: $Y_i(t_1, \dots, t_{i-1}, t_i, t_{i+1}, \dots, t_n) = Y_i(t_i)$ Stable Treatment Value Assumption (SUTVA)
 - Consistency: $T = t \Longrightarrow Y = Y(t)$

Assumption 1: Ignorability

• The ignorability assumption: $\{Y_i(0), Y_i(1)\} \perp T_i$

That is, the potential outcomes of subjects had they been treated or not does not depend on whether they have really been (observable) treated or not

X

- Corresponding graphical model: there is no other path from *T* to *Y*, except the direct edge
- ATE = E[Y(1)] E[Y(0)]

$$= E[Y(1) | T = 1] - E[Y(0) | T = 0]$$
 (Ignorability)

$$= E[Y | T = 1] - E[Y | T = 0]$$
 (Consistency)

Only contains observable moments

Assumption 1: Ignorability

• The ignorability assumption: $\{Y_i(0), Y_i(1)\} \perp T_i$

$$E[Y(1)] - E[Y(0)] = E[Y(1) | T = 1] - E[Y(0) | T = 0]$$

$Y_i(0)$	$Y_i(1)$	$ au_i$
154.68		
135.67		_
_	117.68	_
_	95.08	_
_	146.73	_
117.89	_	_
_	75.59	_
_	65.68	_
100.07	_	_
_	82.30	—
110.59	100.52	

$$= E[Y|T=1] - E[Y|T=0]$$

$$= 100.52 - 100.59$$

Assumption 1: Conditional ignorability

• The conditional ignorability assumption: $\{Y_i(0), Y_i(1)\} \perp T_i \mid X_i$

That is, given the covariates, the potential outcomes of subjects had they been treated or not does not depend on whether they have really been (observable) treated or not

- Corresponding graphical model: X blocks all paths from T to Y, except the direct edge χ
- Conditional average treatment effect: CATE = E[Y(1) - [Y(0)|X]

$$= E[Y(1)|X] - E[Y(0)|X]$$

$$= E[Y(1) | T = 1,X] - E[Y(0) | T = 0,X]$$
 (Conditional ignorability)

$$= E[Y|T = 1,X] - E[Y|T = 0,X]$$
 (Consistency)

Only contains observable moments

From CATE to ATE

Adjustment formula to identifying ATE

$$ATE = E[Y_i(1) - Y_i(0)]$$

$$= E_X E[Y_i(1) - Y_i(0) | X_i]$$

$$= E_X [E[Y_i | T_i = 1, X_i] - E[Y_i | T_i = 0, X_i]]$$

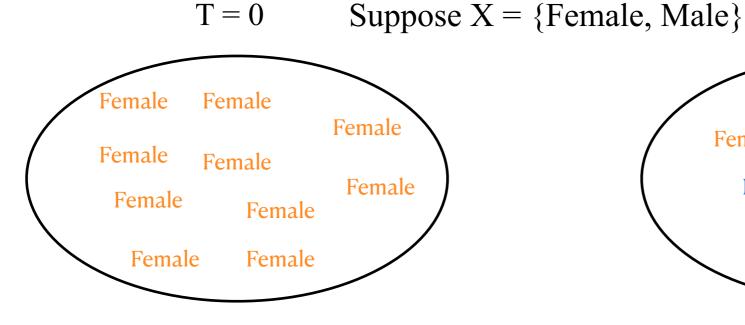
Assumption 2: Positivity

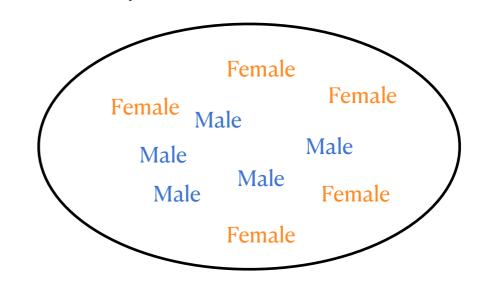
• The positivity assumption

For all values of covariates x present in the population of interest (i.e., x such that P(X = x) > 0),

$$0 < P(T = 1 | X = x) < 1$$

A case where the positivity assumption violates





T = 1

Assumption 3: No Interference

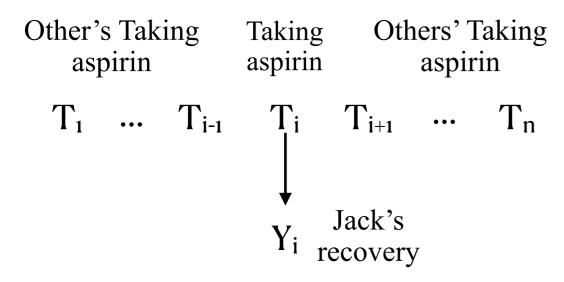
• The no interference assumption: treatments of other units do not affect one's potential outcome, so

$$Y_i(t_1, \dots, t_{i-1}, t_i, t_{i+1}, \dots, t_n) = Y_i(t_i)$$

That is, unit i's potential outcome is only a function of its own treatment, but will not be affected by other units' treatment

• A case where the assumption holds:

Jack's recovery is not affected by others' taking aspirin.



• Violation:

Job training for too many people may flood the market with qualified job applicants (interference)

Assumption 4: Consistency

• The consistency assumption: the potential outcome under treatment T=t, Y(t), is equal to the observed outcome if the actual treatment received is T=t, i.e.,

$$T = t \Longrightarrow Y = Y(t)$$
, for all t

That is, the observed outcome is equal to the potential outcome Y(t), when the actual treatment received is T = t; there is no variation in treatment

$$T=1 \qquad T=0$$
 "I get a dog" "I don't get a dog"
$$(T=1) \implies Y=1 \text{ (I'm happy)}$$

$$Consistency assumption violated
$$(T=1) \implies Y=0 \text{ (I'm not happy)}$$$$

(Adapted from Brady Neal, 2020)

Recall the Assumptions

Assumptions that make the ATE be estimated from observational data

- Ignorability: $\{Y_i(0), Y_i(1)\} \perp T_i \mid X_i$ Conditional ignorability: $\{Y_i(0), Y_i(1)\} \perp T_i \mid X_i$
- Positivity: 0 < P(T = 1 | X = x) < 1
- No interference: $Y_i(t_1, \dots, t_{i-1}, t_i, t_{i+1}, \dots, t_n) = Y_i(t_i)$ Stable Unit Treatment Value Assumption (SUTVA)

Stable Unit Treatment Value Assumption (SUVTA): No interference assumption + Consistency assumption

SUVTA allows to write potential outcome for the ith person in terms of only that person's treatments

Derivation of ATE

No interference:

$$ATE = E[Y(1) - Y(0)] = E[Y(1)] - E[Y(0)]$$
 (Linearity of expectation)

$$= E_X[E[Y(1)|X] - E[Y(0)|X]]$$
 (Law of iterated expectations)

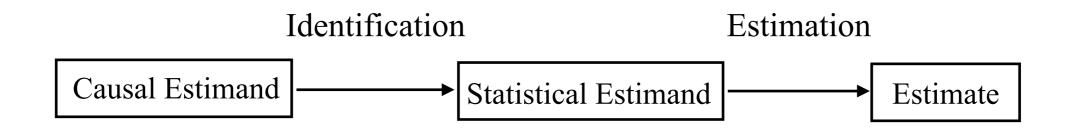
$$= E_X[E[Y(1) \mid T = 1,X] - E[Y(0) \mid T = 0,X]]$$
 (Ignorability and Positivity)

$$= E_X[E[Y|T=1,X] - E[Y|T=0,X]]$$
 (Consistency)

Estimands, Estimates, and Estimation

- Estimand: any quantity we want to estimate
 - Causal estimand (e.g. E[Y(1) Y(0)]
 - Statistical estimand (e.g. $E_X[E[Y|T=1,X]-E[Y|T=0,X]]$)
- Estimate: approximation of some estimand, using data
- Estimation: process for getting from data + estimatand to estimate

The Identification-Estimation Flowchart



Example: Effect of Sodium Intake on Blood Pressure

Data (Epidemiological example taken from Luque-Fernandez et al. (2018)):

- Outcome Y: (systolic) blood pressure (continuous)
- Treatment T: sodium intake (1 if above 3.5 mg and 0 if below)
- Covariates X: age and amount of protein excreted in urine
- Simulation: so we know the "true" ATE is 1.05

Estimation of ATE

True ATE: $\mathbb{E}[Y(1) - Y(0)] = 1.05$

Identification: $\mathbb{E}[Y(1) - Y(0)] = \mathbb{E}_X [\mathbb{E}[Y \mid T = 1, X] - \mathbb{E}[Y \mid T = 0, X]]$

Estimation: $\frac{1}{n} \sum_{x} \left[\mathbb{E}[Y \mid T = 1, x] - \mathbb{E}[Y \mid T = 0, x] \right]$

Model (linear regression)

Estimate: 0.85

$$\frac{|0.85 - 1.05|}{1.05} \times 100\% = 19\%$$

Naive: $\mathbb{E}[Y \mid T=1] - \mathbb{E}[Y \mid T=0]$

Naive estimate: 5.33

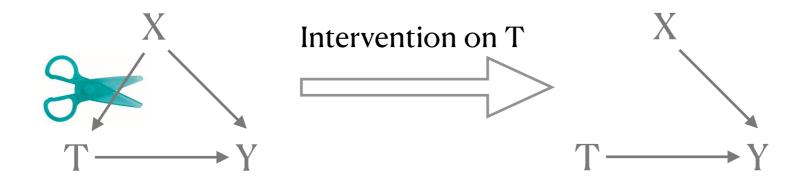
$$\frac{|5.33 - 1.05|}{1.05} \times 100\% = 407\%$$

(Adapted from Brady Neal, 2020)

How to Estimate Causal Effect With Confounders?

1) Randomization

$$E[Y(1) - Y(0)] = E[Y | T = 1] - E[Y | T = 0]$$



2) Statistical adjustment

$$ATE = E_X[E[Y|T=1,X] - E[Y|T=0,X]]$$

Covariates Adjustments

$$ATE = E_X[E[Y|T=1,X] - E[Y|T=0,X]]$$

- Regression adjustments
- Matching
 - Mahalanobis distance matching
 - Propensity Score matching
- Inverse propensity score reweighting
- Doubly robust method

Covariates Adjustments

$$ATE = E_X[E[Y|T=1,X] - E[Y|T=0,X]]$$

- Regression adjustments
- Matching
 - Mahalanobis distance matching
 - Propensity Score matching
- Inverse propensity score reweighting
- Doubly robust method

Regression Adjustments

• Regression adjustments under ignorability / unconfoundedness

$$\{Y_i(0), Y_i(1)\} \perp T_i \mid X_i$$

We can express the ATE in terms of conditional response,

$$ATE = E[Y_i(1) - Y_i(0)] = E[Y_i(1)] - E[Y_i(0)]$$

$$= E[E[Y_i(1) | X_i] - E[Y_i(0) | X_i]]$$

$$= E[E[Y_i(1) | T_i = 1, X_i] - E[Y_i(0) | T_i = 0, X_i]]$$

$$= E[E[Y_i | T_i = 1, X_i] - E[Y_i | T_i = 0, X_i]]$$

$$= E[\mu_{(1)}(X_i)] - E[\mu_{(0)}(X_i)]$$
where $\mu_{(t)}(x) = E[Y_i | T_i = t, X_i = x]$

Regression Adjustments

- Given ignorability, we have $\tau = E[\mu_{(1)}(X_i)] E[\mu_{(0)}(X_i)],$ with $\mu_{(t)}(x) = E[Y_i | X_i = x, T_i = t]$
 - o Fit $\hat{\mu}_t(x)$ via linear regression
 - o Fit $\hat{\mu}_t(x)$ via non-parametric approach
- One may use the following estimation strategy
 - 1. Learn $\hat{\mu}_0(x)$ by predicting Y from X on controls
 - 2. Learn $\hat{\mu}_1(x)$ by predicting Y from X on treated units
 - 3. Estimate $\hat{\tau} = \frac{1}{n} \sum_{i=1}^{n} (\hat{\mu}_1(X_i) \hat{\mu}_0(X_i))$

 $\hat{\tau}$ is consistent if $\hat{\mu}_t(x)$ is consistent for $\mu_t(x)$...

Covariates Adjustments

$$ATE = E_X[E[Y|T=1,X] - E[Y|T=0,X]]$$

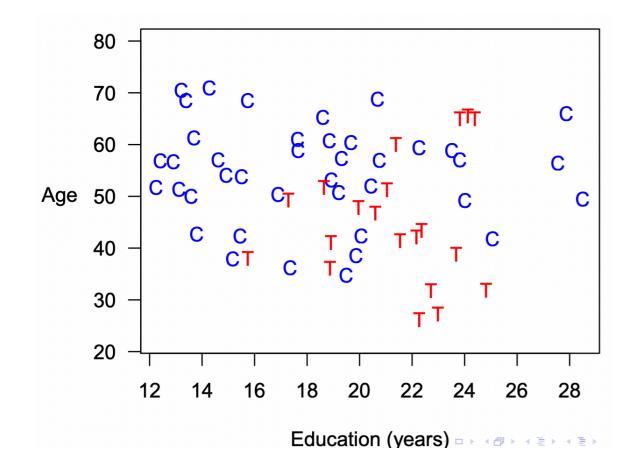
- Regression adjustments
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- Doubly robust method

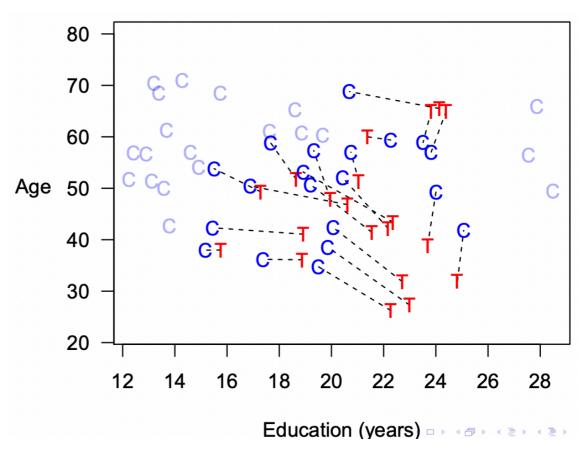
Matching 1: Mahalanobis Distance Matching

• Mahalanobis distance matching: match the feature of each treated unit to the nearest control unit, with the distance

$$D(X_i, X_j) = \sqrt{((X_i - X_j)^T S^{-1} (X_i - X_j))}$$

- Control units: pruned if unused
- Prune matches if distance > threshold





Propensity Score

• The propensity score measures the probability of being treated conditionally on Xi, i.e.,

$$e(x) = P(T_i = 1 | X_i = x)$$

• In a randomized trial, the propensity score is constant

$$e(x) = e_0 \in (0,1)$$

• At least qualitatively, the variability of the propensity score gives a measure of how far we are from a randomized trial

Matching 2: Propensity Score Matching

- One way is to match covariates X, but it is hard especially for high-dimensional X
- Propensity Score
 - Let $e(X) = P(T=1 \mid X)$; $T \perp X \mid e(X)$
 - Then e(X) and X are (confounding)-equivalent
 - $\{Y_i(0), Y_i(1)\} \perp T_i | X_i = \{Y_i(0), Y_i(1)\} \perp T_i | e(X_i)$
 - Unconfoundness given X implies unconfoundness given e(X)
 - X may be high-dimensional, while e(X) is one-dimension

- Propensity Score

 The probability of T=1, given X
 - Let $e(X) = P(T=1 \mid X)$; $T \perp \!\!\! \perp X \mid e(X)$
 - Then e(X) and X are (confounding)-equivalent:

$$\sum_{x} P(Y|t,x)P(x) = \sum_{x} \sum_{e} P(Y|t,x)P(e)P(x|e)$$

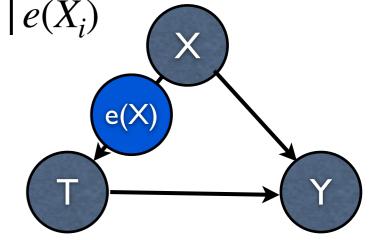
$$= \sum_{x} \sum_{e} P(Y|t,x,e)P(e)P(x|t,e) = \sum_{x} \sum_{e} P(Y,x|t,e)P(e)$$

$$= \sum_{e} P(Y|t,e)P(e)$$

• Unconfoundness given X implies unconfoundness given e(X)

$$\{Y_i(0), Y_i(1)\} \perp T_i | X_i \longrightarrow \{Y_i(0), Y_i(1)\} \perp T_i | e(X_i)$$

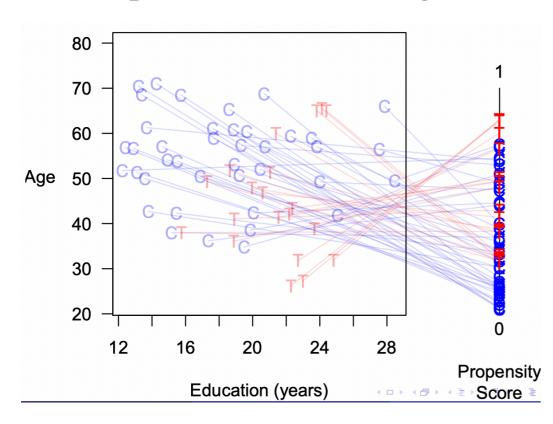
• If directly matching on X, overlap decreases with he dimensionality of the adjustment set



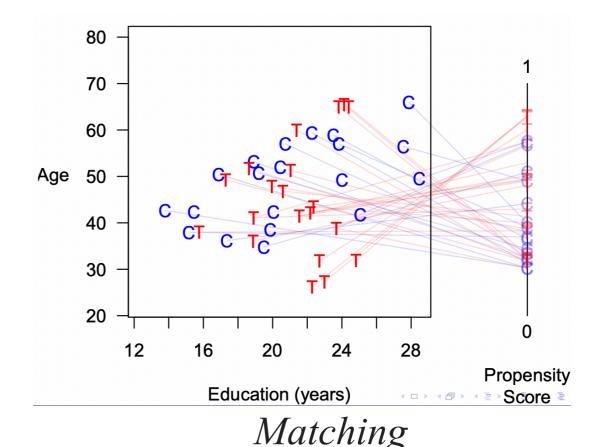
- The propensity score magically reduces the dimensionality of the adjustment set to 1!
- However, we do not have access to the propensity score.
 - The best we can do is to model it, e.g., with logistic regression, shifting the high-dimensionality problem to the modeling of e(X)

General procedures of propensity score matching:

- 1. Estimate propensity scores $c(X) = P(T=1 \mid X)$, e.g. with logistic regression
- 2. Match each treated to the nearest untreated on propensity score
 - Nearest neighbor matching
 - Optimal full matching ...



Estimate propensity scores



Questions:

- What is the intuition behind why we can condition on e(X), instead of X?
- What is attractive about conditioning on e(X), instead of X?
- Why does this not really solve the positivity issue when *X* is high-dimensional?

Identification of Causal Effects & Counterfactual Inference: Outline

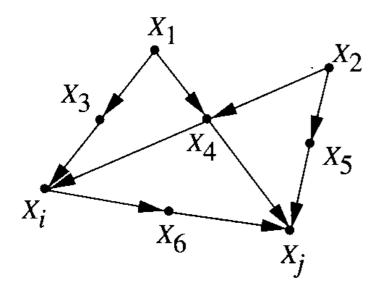
- Problem definition
- Potential outcome framework
 - Propensity score
- Backdoor criterion and front door criterion
- Counterfactual inference

Graphical Criterion: Back-Door Criterion

Definition 3.3.1 (Back-Door)

A set of variables Z satisfies the back-door criterion relative to an ordered pair of variables (X_i, X_j) in a DAG G if:

- (i) no node in Z is a descendant of X_i ; and
- (ii) Z blocks every path between X_i and X_j that contains an arrow into X_i .



- What if
$$Z = \{X_3, X_4\}$$
?
 $Z = \{X_4, X_5\}$?
 $Z = \{X_4\}$?

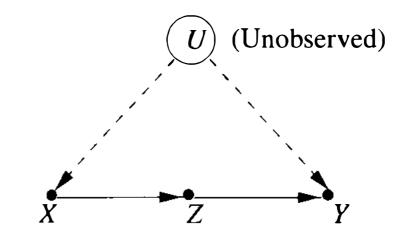
- What if there is a confounder?

Theorem 3.3.2 (Back-Door Adjustment)

If a set of variables Z satisfies the back-door criterion relative to (X, Y), then the causal effect of X on Y is identifiable and is given by the formula

$$P(y \mid \hat{x}) = \sum_{z} P(y \mid x, z) P(z).$$
Or $P(Y=y \mid do(X=x))$

Front-Door Criterion



Definition 3.3.3 (Front-Door)

A set of variables Z is said to satisfy the front-door criterion relative to an ordered pair of variables (X, Y) if:

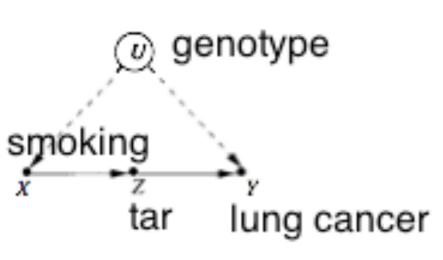
- (i) Z intercepts all directed paths from X to Y;
- (ii) there is no back-door path from X to Z; and
- (iii) all back-door paths from Z to Y are blocked by X.

Theorem 3.3.4 (Front-Door Adjustment)

If Zsatisfies the front-door criterion relative to (X, Y) and if P(x, z) > 0, then the causal effect of X on Y is identifiable and is given by the formula

$$P(y \mid \hat{x}) = \sum_{z} P(z \mid x) \sum_{x'} P(y \mid x', z) P(x'). \tag{3.29}$$

Example: Smoking & Genotype Theory



	Group Type	P(x, z) Group Size (% of Population)	$P(Y = 1 \mid x, z)$ % of Cancer Cases in Group
$X=0,\ Z=0$	Nonsmokers, No tar	47.5	10
X = 1, Z = 0	Smokers, No tar	2.5	90
X = 0, Z = 1	Nonsmokers, Tar	2.5	5
X = 1, Z = 1	Smokers, Tar	47.5	85

$$P(Y = 1 \mid do(X = 1)) = .05(.10 \times .50 + .90 \times .50)$$

$$+ .95(.05 \times .50 + .85 \times .50)$$

$$= .05 \times .50 + .95 \times .45 = .4525,$$

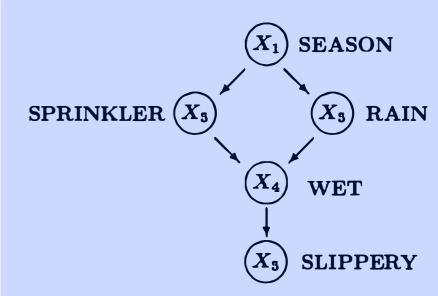
$$P(Y = 1 \mid do(X = 0)) = .95(.10 \times .50 + .90 \times .50)$$

$$+ .05(.05 \times .50 + .85 \times .50)$$

$$= .95 \times .50 + .05 \times .45 = .4975.$$

Remember Structural Causal Models?

- For simplicity, suppose we have *X* and *Y*:
 - SEM: $X = E_X$; $Y = f(X, E_Y)$
 - A particular experimental unit (e.g., a patient) u has its values for exogenous variables E_X and E_Y , say, e_x and e_y
 - Do intervention on X: X = x; $Y = f(x, E_Y)$
 - Potential outcome Y(x,u) or $Y_x(u)$
 - Y(x): counterfactual variable



$$PA_i \longrightarrow X_i$$

$$X_1 = E_1,$$

 $X_2 = f_2(X_1, E_2),$
 $X_3 = f_3(X_1, E_3),$
 $X_4 = f_2(X_3, X_2, E_4),$
 $X_5 = f_5(X_4, E_5)$

Relation to Ignorability (Potential Outcome Framework)

Definition 3.3.1 (Back-Door)

A set of variables Z satisfies the back-door criterion relative to an ordered pair of variables (X_i, X_j) in a DAG G if:

- no node in Z is a descendant of X_i ; and
- Z blocks every path between X_i and X_j that contains an arrow into X_i . (ii)
- (Conditional) ignorability assumption in the potential outcome framework:

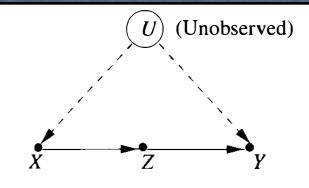
$$Y(x) \perp \!\!\! \perp X \mid Z$$
.

Definition 3.3.3 (Front-Door)

A set of variables Z is said to satisfy the front-door crite treated as a variable) of variables (X, Y) if:

- Z intercepts all directed paths from X to Y;
- there is no back-door path from X to Z; and (ii)
- all back-door paths from Z to Y are blocked by X. (iii)

 $Y(x) \perp X \mid Z$. Y(x,u): the value attained by Y in unit u under intervention do(x); Y(x): counterfactual variable (u is



$$- Y(z,x) = Y(z); \{Y(z), X\} \perp Z(x).$$

A Unification of the Graphical Criteria

- (Pear & Tian, 2002) A sufficient condition for identifying the causal effect $P(y \mid do(x))$ is that there exists no bi-directed path (i.e., a path composed entirely of bi-directed arcs) between X and any of its children.
- Necessary & sufficient conditions also exist (e.g., Shpitser and Pearl, 2008)...
- Examples:

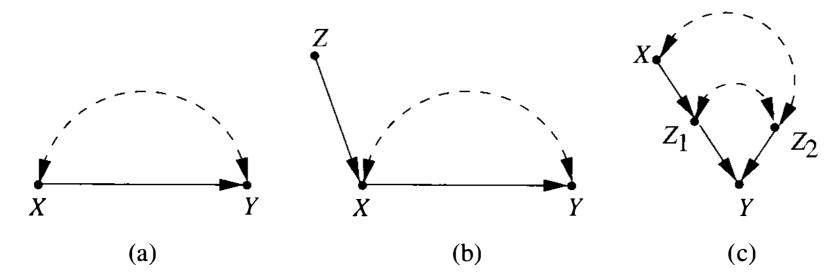


Figure 3.7 (a) A bow pattern: a confounding arc embracing a causal link $X \to Y$, thus preventing the identification of $P(y \mid \hat{x})$ even in the presence of an instrumental variable Z, as in (b). (c) A bowless graph that still prohibits the identification of $P(y \mid \hat{x})$.

A Unification: Examples

- Examples:

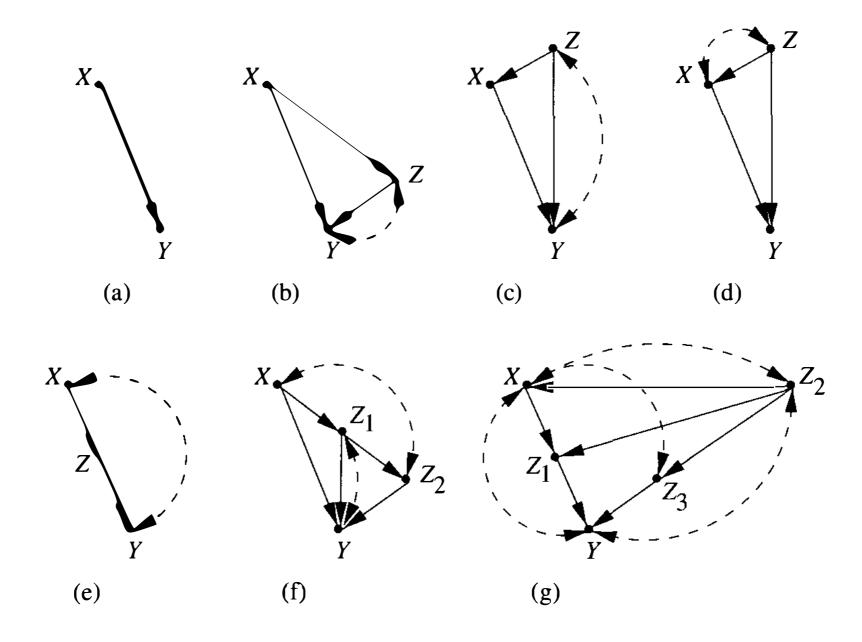


Figure 3.8 Typical models in which the effect of X on Y is identifiable. Dashed arcs represent confounding paths, and Z represents observed covariates.

A Unification: Examples

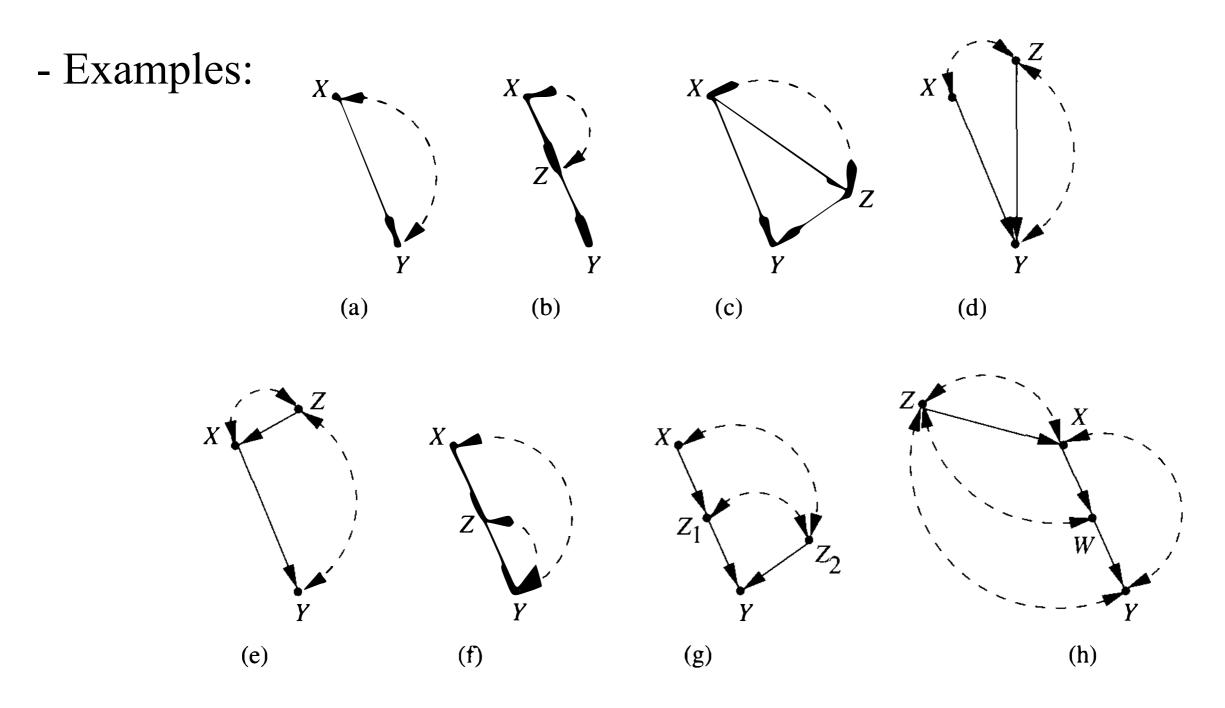
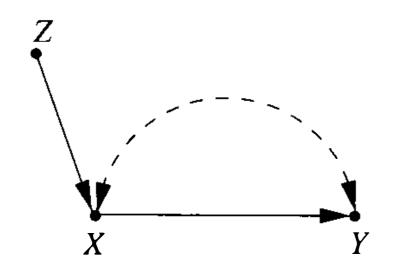
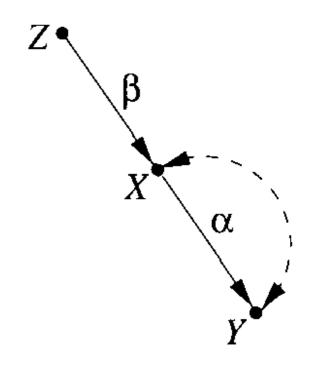


Figure 3.9 Typical models in which $P(y \mid \hat{x})$ is not identifiable.

Nonparametric vs. Parametric





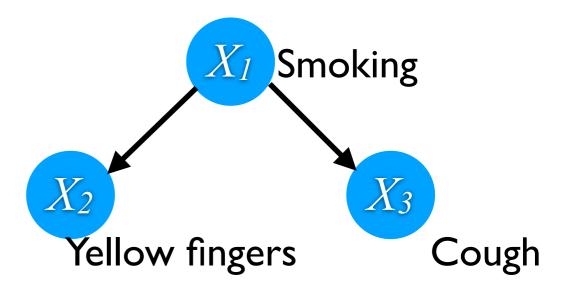


$$\beta = r_{XZ}$$
 (regression coefficient of regressing X on Z) $\alpha\beta = r_{YZ}$ so $\alpha = r_{YZ}/r_{XZ}$.

Identification of Causal Effects & Counterfactual Inference: Outline

- Problem definition
- Potential outcome framework
 - Propensity score
- Backdoor criterion and front door criterion
- Counterfactual inference

Three Types of Problems in Current AI



• Three questions:

X_{l}	X_2	X_3
1	0	0
0	0	1
0	1	1
1	1	1
0	0	0
0	1	0
1	1	1
1	1	1
0	0	0
1	0	0
•••	•••	•••

• **Prediction**: Would the person cough if we *find* he/she has yellow fingers?

$$P(X3 \mid X2=1)$$

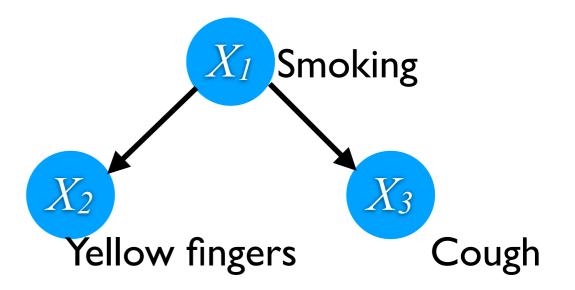
• **Intervention**: Would the person cough if we *make sure* that he/she has yellow fingers?

$$P(X3 \mid do(X2=1))$$

• Counterfactual: Would George cough had he had yellow fingers, given that he does not have yellow fingers and coughs?

$$P(X3_{X2=1} | X2 = 0, X3 = 1)$$

Three Types of Problems in Current AI



• Three questions:

X_{l}	X_2	X_3
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0	0	0
0	1	0
1	1	1
1	1	1
0	0	0
1	0	0
•••	• • •	•••

• **Prediction**: Would the person cough if we *find* he/she has yellow fingers?

$$P(X3 \mid X2=1)$$

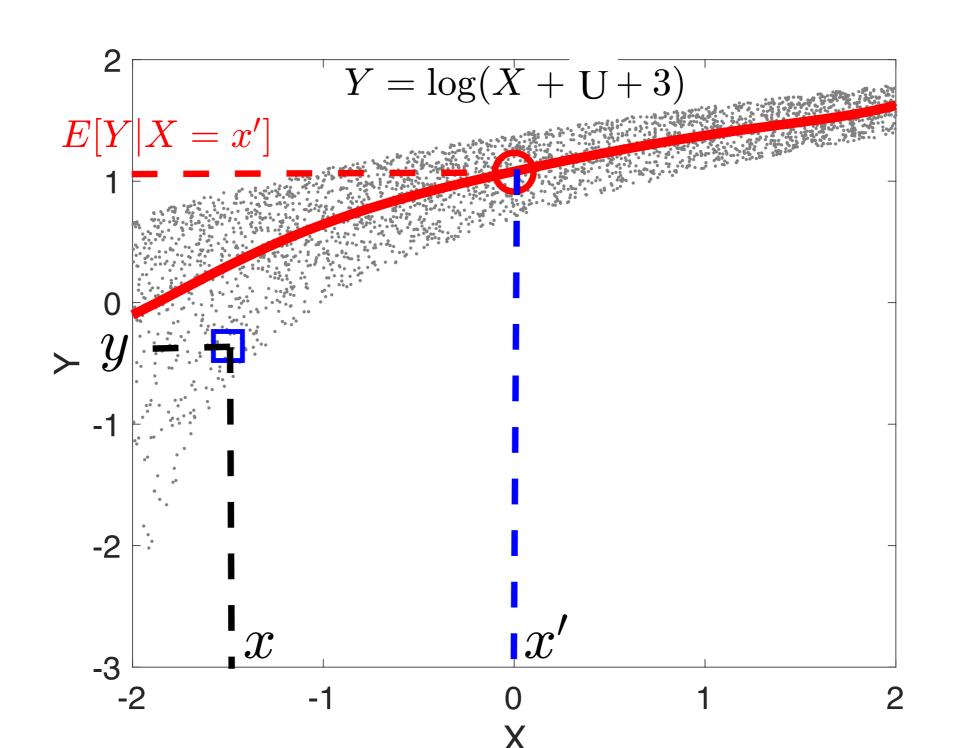
• **Intervention**: Would the person cough if we *make sure* that he/she has yellow fingers?

$$P(X3 \mid do(X2=1))$$

• Counterfactual: Would George cough *had* he had yellow fingers, *given that he does not have yellow fingers and coughs*? $P(X3_{X2=1} | X2 = 0, X3 = 1)$

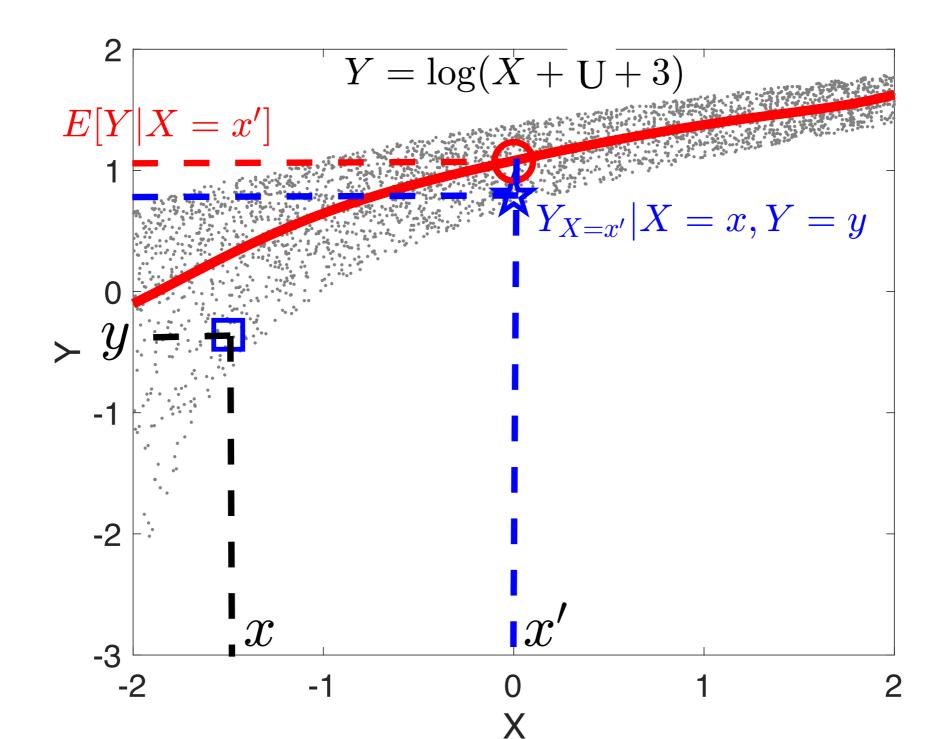
Counterfactual Inference vs. Prediction

• Suppose $X \rightarrow Y$ with Y = log(X + U + 3). For an individual with (x,y), what would Y be if X had been x'?



Counterfactual Inference vs. Prediction

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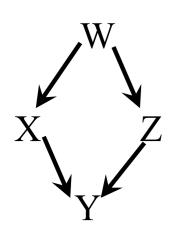


Standard Counterfactual Questions

- We talk about a particular situation (or unit) U = u, in which X = x and Y = y
- What value would Y be had X been x' in situation u? I.e., we want to know $Y_{X=x'}(u)$, the value of Y in situation u if we do(X=x')
- *u* is not directly observable, so $P(Y_{X=x'} | X = x, Y = y)$ instead

For identification of causal effects, U is randomized. It is fixed for counterfactual inference.

Counterfactual Inference



$$X = f_{X}(W, U_{X})$$

$$X = f_{X}(W, U_{X})$$

$$Z = f_{Z}(W, U_{Z})$$

$$Y = f_{Y}(X, Z, U_{Z})$$

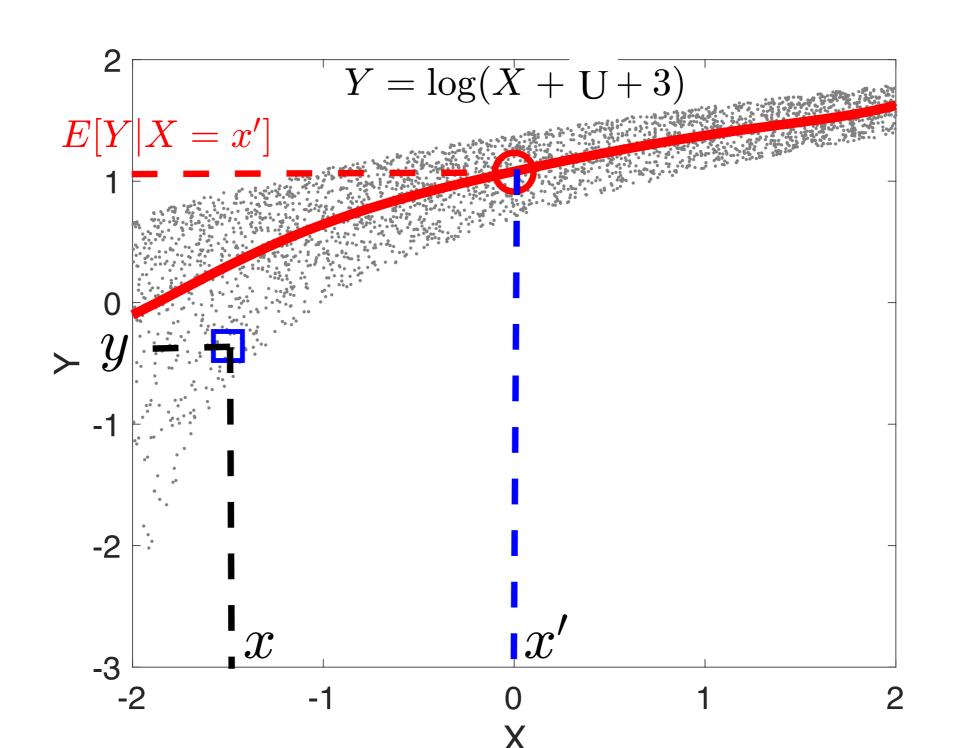
$$P(Y_{X=x'} | X = x, Y = y, W = w)$$

$$evidence$$

- Three steps
 - Abduction: find P(U | evidence)
 - Action: Replace the equation for X by X = x'
 - Prediction: Use the modified model to predict Y

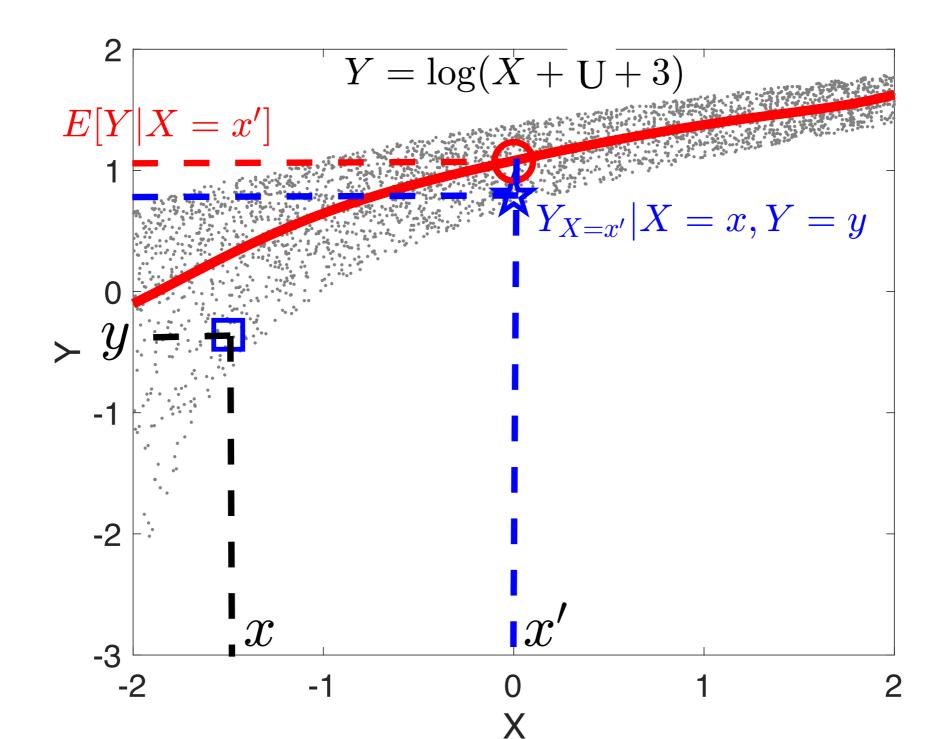
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Counterfactual Inference vs. Prediction

• Suppose $X \rightarrow Y$ with Y = log(X + U + 3). For an individual with (x,y), what would Y be if X had been x?



Counterfactual Inference: Discussions

- Discover the hidden features and use them, since you focus on a specific subject
- Do we really need an SCM for counterfactual reasoning?
- Other potential issues?

⁻ Chaochao Lu*, Biwei Huang*, Ke Wang, José Miguel Hernández-Lobato, Kun Zhang, Bernhard Schölkopf, Sample-Efficient Reinforcement Learning via Counterfactual-Based Data Augmentation, NeurIPS Workshop on Offline Reinforcement Learning, 2020

Summary: Causal Effect Identification & Counterfactual Reasoning

- Classical problem
- What is taken as input?
- What does identifiability mean?
- Potential outcomes framework
- Backdoor criterion and unification
- Propensity score
- Difference from counterfactual inference